

WHAT'S IN THIS ISSUE?

Prepping Your Home For Sale 1 Meet Callie- Internal Sales 2 Recipes of the Month 3 Homes that need Buyers 4 Meet the Team 5

Passion Meets Properties

THE OFFICIAL NEWSLETTER OF ASPIRE REALTY

PREPARED BY

Nate Stiles Marketing Intern

PREPPING YOUR HOME FOR SALE

Maximize Curb Appeal

Getting them through the front door starts at the curb. Manicure the lawn, trim the trees and shrubs. Pull weeds and plant some colorful flowers. Clear the walkways. Fix peeling paint and wind up that hose. Paint the address number on the curb.

Make Repairs to Visible Blemishes

Is there something that's an eyesore, but an easy fix? If looking at it bothers you, it could bother a potential buyer and reduce the appeal of your home. Replace burnt out light bulbs, fix that loose door handle, make needed paint touch-ups.

Make a Buyer's Entrance Inviting

Freshly paint the front door with a color that contrasts the house. Add a new welcome mat. Hang a fresh wreath on the door.

Let the Light Shine In

Removing heavy window coverings to let in the natural light we all crave. Add lamps to brighten up darker areas to add more cheer.

Remove the Clutter

This serves two purposes. First, you want your home to have an open and inviting appearance.
Removing clutter will make rooms appear larger and more appealing.



Second, it helps YOU prepare to move. Going through the clutter and getting rid of what you don't need will make your move much easier.

Remove Personal Items

It will be much easier for a potential buyer to imagine your home as theirs when they can envision their own items in it.

Highlight Special Features

Use accents and color to draw eyes to special features that you want potential buyers to notice—throw pillows, plants or other eye-catching accessories.

Add Mirrors

Use mirrors to make rooms look larger and lighter. Position opposite windows for best effect.

Clean Out Cabinets and Closets

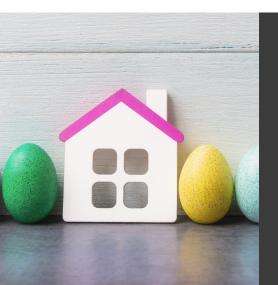
Buyers are nosy and they WILL open the cabinets. Make sure your contents are orderly and organized.

Eliminate Odors

Clean to remove any odors and do not cook any meals with heavy, lasting smells before a showing.

Add Aromas

You can easily add appeal by quartering an orange and adding it to a pot of water with a cinnamon stick. Simmer on low for an inviting aroma. Or bake a fresh batch of cookies (and leave a plate of them on the counter for visitors).



SUCCESS STORY

Becky Gustin and Mike Hamilton

"Katherine and her entire team are just AMAZING! As first-time home buyers, they put us at ease, walked us through every step of the process, and showed us a level of caring and customer service that is more than just a cut above the rest! We would definitely use her in the future and highly recommend her to anyone!"

MEET CALLIE- INTERNAL SALES

I have been with Aspire Realty since September 2020. I started working as an inside sales agent and I've also been working to get certified as a Real Estate Agent.

This past January I officially earned my Real Estate License.

My name is Callie Feeney and I am here to tell you a little more about me. I have wanted to pursue my dream of becoming a Real Estate Agent for many years. I finally decided to take the leap when I was laid off from my job due to Covid. I have worked many sales and customer service jobs since my teens. I enjoy people and love homes, so knew Real Estate would be a perfect fit for me.

When I'm not at work I enjoy spending time with my husband, Mark. We are newlyweds, finally tying the knot this past February. I also enjoy spending time with my immediate family and Mark's two kids, Kellen and Paige.



My hobbies are running, working out and yoga. Recently I have been trying my hand at being a green thumb! I also like to spend time outside and getting to the farm whenever I get a chance. At Aspire I spend my day working with clients. I work with them to make a game plan for their homebuying/selling adventures. My goal is to make the process for them as easy and enjoyable as it can possibly be.

I look forward to working with many more people at Aspire Realty! I hope you are one of them!





Recipes of the month

COOKING RECIPE

Nate's Pizza Casserole

- 1 package Elbow Macaroni (7 oz.)
- √ 1/4 cup Diced Onion
 - 2 Tbsp. Margarine
 - 1 lb. Lean Ground Beef
- 1/2 lb. sm. Curd Cottage Cheese
- 1 can pizza Sauce (8 oz.)

- 1/4 cup Grated Parmesan Cheese
- 2 tsp. Oregano
- 11/2 tsp. Salt
- 1 cup Sour Cream
- Generous amount of pepperoni
- Any other toppings you love on pizza!

Cook macaroni and drain. Saute onion in butter until transparent. Add ground beef and cook until brown. Combine remaining ingredients.

Mix with drained macaroni. Pour into a casserole dish layering the pepperoni and extra toppings. Optional toppings include but not limited to: bacon bits, sausage, pineapple, peppers, mushrooms, extra cheese. Parmesan over top.

Bake at 350 for 45-60 min.

BAKING RECIPE

Jen's Thin Mint Puppy Chow

- 5 cups Rice Chex Cereal
- 11/2 cup Chocolate Chips
- 12 Thin Mint Cookies Finely Crushed
- 1/4 cup Powdered Sugar
- Green pieces
- 5 cups Rice Chex Cereal
- 11/2 cup Minty Green Melts OR
- White Chocolate w/ Green Food Dye
- 3/4 cups Powdered Sugar

Set aside extra Thin Mints for later:)



Chocolate Thin Mint pieces:

Place cereal in a large bowl and set aside. Melt chocolate and stir until smooth. Pour the melted chocolate over cereal and gently stir until coated.

Add finely crushed cookies and stir again. Add powdered sugar and stir (you can also put the cereal in a plastic bag, put the sugar in and shake.) Dump out onto a cookie sheet to let cool.

Green Pieces:

Place cereal in a lagre bowl and set aside. Melt green Melts/white chocolate, stir until smooth and stir in as much green dye as desired. Pour over cereal and stir until coated. Add powdered sugar and stir. Dump onto a cookie sheet and let cool. Mix two colors together, add extra Thin Mints for decoration!

Homes that need buyers

WE CURRENTLY HAVE THE FOLLOWING HOMES LISTED:



237 S Schnell Drive Oxbow, ND 58047 5 4 3,708 11 \$625,000



1333 Commander del Drive W, West Fargo 3,234 3



1326 Commander
Drive W, West Fargo
3 ♣ 3 ♣
2,796 ☐

\$405,616



65 35 Avenue E West Fargo

\$265,000

If you know someone you know who would be a great fit for one of these awesome properties, please share us with them! Call us at: 701-929-6487



Meet the team



KATHERINE KIERNAN

Owner/Broker/Agent



JEN AMES

Transaction Coordinator



BECKY CRONIN

Executive Assistant



CALLIE FEENEY

Inside Sales Agent



JUSTIN CROSS

Agent



NATE STILES

Marketing Intern

contact us

TO SET UP AN APPOINTMENT

Katherine Kiernan REALTOR

office - 701.4.ASPIRE cell - 701.306.8303 4150 19th Ave S Ste 302 Fargo, ND 58103

Office Hours

Monday - Friday: 8-5pm Saturday: Noon-4pm Sunday: Available upon request after 12pm

For any requests for after-hours or weekends, we kindly ask for 24 hours advance notice.



@AspireRealtyFM aspirerealtyfm com