

SEPTEMBER 2024

HOMeward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER



LABOR DAY



Leticia Almaro Nicolini

Selling Your Home and Getting Top Dollar!

Call me TODAY for a free consultation
925.216.7720

DRE#01155073

In case you are not sure of the title... It's Labor Day. The Backwards Holiday. Every year when it rolls around, I wonder why is it named Labor Day? Since it's a holiday intended to be just that, a holiday – I would think a better name might be Relax Day or Lazy Day or Sleep-in Day? Maybe even Do-Nothing Day? Something other than Labor Day. After all, we know what labor means. And many will likely be laboring on Labor Day like any other work day.

Labor Day came about because workers felt they were spending too many hours and days on the job.

In the 1830s, manufacturing workers were putting in 70-hour weeks on average. Sixty years later, in 1890, hours of work had dropped, although the average manufacturing worker still toiled in a factory 60 hours a week.

These long working hours caused many union organizers to focus on winning a shorter eight-hour workday. They also focused on getting workers more days off, such as the Labor Day holiday and reducing the workweek to just six days.

These early organizers clearly won since the most recent data shows the average person working in manufacturing is employed for a bit over 40 hours a week and most people work only five days a week.

Surprisingly, many politicians and business owners were in favor of giving workers more time off. That is because workers who had no free time were not able to spend their wages on traveling, entertainment or dining out.

As the U.S. economy expanded beyond farming and basic manufacturing in the late 1800s and early 1900s, it became important for businesses to find consumers interested in buying the products and services being produced in ever greater amounts. Shortening the work week was one way of turning the working class into the consuming class.



Check out How I Guarantee Your Sale. Scan the QR Code



Your Referrals Help The Community!

Go Serve Big!!! Investing in the People of Our Great Community.



As you know, we love making guarantees!

Like our Buyer Satisfaction Guarantee:

Love the home, or we'll buy it back!

Or our Seller Guarantee:

Your Home Sold or We'll Buy It! And we guarantee that a portion of our income WILL go to a very worthy cause like The Rotary Club of Concord

Call me today for a **free consultation**. I am here to help with your real estate needs.

Leticia Almaro Nicolini
925.216.7720

Check out the Latest on the Market. Scan the QR Code.



So, to celebrate the month of September and our collective honoring of Labor, I have a special announcement to make: I will be laboring, but for a very special reason.

My team and I are dedicated to helping you & those you know buy or sell the place you call home. YOUR referrals can also help us meet our challenge to GIVE more away.

A CORE philosophy at our team is 'the size of the portal you give through is directly related to the size of the portal you receive through'. Therefore, our Mission is to Go Serve Big!!! Serve you, serve those you refer to us and of course, serve a very worthy cause... the great work being done at Rotary Club of Concord.

OUR GUARANTEE to you, your friends, and family—

For the month of September, anyone you refer to me who is considering making a move, I will guarantee in writing that their home will sell or we will buy it at a price acceptable to them. We just need to agree on the price and possession date with the seller. This is where you can help!

There is some risk on my part in making such an incredible guarantee, but we are selling just about every home we list for market value, sometimes more, so there is no reason for any homeowner to fret about selling right now.

HAVING PEACE OF MIND AND GETTING TOP DOLLAR FOR YOUR HOME IS WHERE EXPERIENCE COUNTS!

As a result of working with over 5,000 families during my 20+ year career and through three documented recessions, we have developed a special market-proof program to quickly get an acceptable cash offer on any home at market value.

IF YOU OR A FRIEND ARE THINKING ABOUT SELLING, MAKE SURE TO CHOOSE A REAL ESTATE TEAM YOU CAN TRUST!

A real estate team with experience, proven results and a give-back philosophy!

This is where you come in... If you or anyone you know is considering making a move, we would like to offer them a FREE No-Obligation-to-Sell Consultation to discuss just how they can make their move, get what they want and do it with the least amount of hassle.

Just like we are thankful for you and your business, I am confident your referrals will be thanking you for steering them in the right direction to getting their home sold!!!

AND please remember, your REFERRALS help those in need!

A Real Estate Team that
Gives Back

Go Serve Big!!! Investing in the People of Our Great Community.





Rotary is where neighbors, friends and problem-solvers share ideas, join leaders and take action to change lives locally and around the world **A Real Estate Team that Gives Back!**

As part of our Go Serve Big mission statement, we are on a mission to raise \$10,000 for the Rotary Club of Concord. Whether it's providing food for the struggling and hungry through joint partnership with many food pantries, assisting seniors in their homes with small repairs, distributing dictionaries to 3rd graders, painting USA maps at school yards, helping restore the landscape at the Historical Society or beautifying Newhall Park, Rotary leads the way in restoring lives one person and one community at a time.

For more than 110 years, Rotary International has bridged cultures and connected continents to champion peace, fight illiteracy and poverty, save mothers & children, provide clean water and sanitation, support education, grow local economies, protect the environment and fight disease.

To refer your friends, neighbors, associates or family members considering making a move just give me a call or pass on my number to them!

Not only will they benefit from our award-winning service, but you can rest assured a very worthy cause will benefit as well!

Feel free to call me at any time if you are also interested in volunteering with Rotary, either here in Concord or elsewhere. We have a number of active local projects, as well as ways to support our international chapters.

Leticia

Leticia Almaro Nicolini
 & The Almaro Team
 Your Home Sold Guaranteed Realty
 925-216-7720

MAKING A DIFFERENCE

As a community non-profit, Rotary depends on Sponsorships and Donations to continue its leading-edge service. We proudly donate a portion of our income from real estate sales to Rotary to help them continue serving the needs of those who most need it in our community!

So When you hear me say
"YOUR REFERRALS HELP THE COMMUNITY..."
 they really do!

Go Serve Big!!! Investing in the People of Our Great Community.




The Almaro Team

When You Put Others First, You Will Never Be Second!

Some of our sales



ALGIERS CIRCLE, PACHECO



WOODSIDE LN, SAN JOSE



OAKWOOD RD, ORINDA



CLINTON AVE, RICHMOND



ALCOTT CT, BETHEL ISLAND



MCKISSICK ST, PLEASANT HILL



GOLF CLUB RD, PLEASANT HILL



SHADDICK DR, ANTIOCH



CALIFORNIA ST, RODEO



MARITA DR, ANTIOCH

OUR CURRENT AND COMING SOON LISTINGS

Refer your friends and neighbors, associates or family members considering making a move and you can earn \$500 or more!

Sign Up at www.bit.ly/38x83mo to learn more about this amazing offer!



Your Dream Home Awaits in Tracy, CA!

4 Bed, 3 Bath, 2,738 Sq Ft

Don't miss this opportunity to step into your dream home! Call 925-392-3202

for a Private Showing and More Details.



Awesome Gem in Gilroy, CA

5 Beds, 5 Bath, 3,035 sqft

Don't miss this opportunity to step into your dream home! Call 925-392-3202

for a Private Showing and More Details.



Newly Remodeled Home in Pittsburg for Sale

3 Beds, 2 Baths, 1611 sqft

Call 925-392-3202

for a Private Showing and More Details.



Your Home HERE Coming Soon!

We have ready buyers looking for:

- 3bed, 2 bath home in Dublin, Pleasanton, San Ramon, Fremont to \$1.2M
- 3 bed, 2 bath home in Martinez or Pleasant Hill to \$700K
- 3 bed, 2 bath home in Pinole, El Sobrante, Concord to \$725K

Contact Us

Your Home Sold
GUARANTEED
Or I'll Buy It!*

*Some conditions apply

(925) 216-7720
TheAlmaroTeam.com




TheAlmaroTeam

Leticia Almaro Nicolini
BROKER REALTOR
DRE# 01155073

A real estate team with experience, proven results and a give-back philosophy!

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

Refer your friends, neighbors, associates or family members considering making a move:

- 1 If you received this newsletter via email and want to refer a friend, it's easy! Just [CLICK HERE!](#)
- 2 You can pass along my business card to them. Simply text LETY to 925-392-3202 and forward it to them.
- 3 You can go to ReferralsHelpRotary.com and enter their contact info online or forward the link to who you know is considering a move.
- 4 Of course you can always call me direct as well at 925-216-7720.

Why I Support the Rotary Club of Concord:



Born and raised in Mexico City, my family moved to Los Angeles, California when I was fourteen. After obtaining my BS Degree in Accounting in 1981 from USC, I became a US citizen.

I am passionate about helping others, so when I began meeting community leaders involved with Rotary, I saw how easily I was a good fit for their "Service Above Self" philosophy.

I was invited to join the club in 2013, and from the very beginning felt at home in the spirit of fellowship and caring the members showed me and one another. Rotarians dedicate themselves to service within their local community and the world at large, not towards self-serving promotion.

Quickly, I became involved in a number of civic projects fueled by my passion to serve and a desire to experience a bigger community impact by working shoulder-to-shoulder with others.

The familiar motto: "Changing the world one person at a time", is transformation in action! Rotary is an amazing organization with integrity and purpose—values I treasure.

I hope you will join with me in supporting the Rotary Club of Concord, by referring people who are ready to make a move – buying or selling or simply go to ReferralsHelpRotary.com and together, we can make a difference!



Rotary projects around the globe

by Brad Webber

Belize

The Rotaract Club of Belize City is renovating a rural school and a Rotary club-sponsored park as part of its youth-focused agenda. In April, club members met at the Hattieville Government Preschool to paint restrooms and complete other beautification work. A later phase will include new toilets. "We've been able to replace chalkboards in 10 classrooms with whiteboards and to donate a printer and other school and hygiene materials," says Kristoff Nicholson, immediate past president. The club partnered with a telecom provider and raffled off smartphones to help pay for the project. It also received a District 4250 grant of \$1,000. In March, club members replaced basketball and goal nets and painted benches and a playset at Love Park in Balama, another element of the project, Nicholson says.



Colombia

In January, the Rotary Club of Cúcuta-Ciudad de Arboles purchased about \$600 of school supplies and delivered 100 sets of notebooks, pencils, pens, erasers, sharpeners, and more to students in the city. It's about 350 miles northeast of Bogotá. Club members also visited with students in the neighborhood of Las Delicias, says Dora Patricia Lobo, a past president of the club. "The hustle and bustle and joy of these students when they receive their school package warms our souls and encourages us to continue," Lobo says. More than 1,400 students have benefited since the project began.

Liberia

The Rotary Club of Monrovia is helping train young women to establish microenterprises to make and sell reusable sanitary pads and address "period poverty." With financial support from the Rotary Club of Loveland, Colorado, the Liberian Rotarians paired with the nonprofit Dignity:Liberia and held two training sessions for 200 women earlier this year in Monrovia, the capital, and in Kakata, a semirural community. "The high, recurring cost of pads makes them out of reach for many families that struggle to make ends meet," says Monique Cooper-Liverpool, a past president of the Monrovia club. "This leads thousands of girls to miss classes so often that they eventually drop out of school." The initiative grew out of a partnership between the two clubs to advance reproductive care and treatment for fistulas, an injury often caused by prolonged labor during childbirth.



Northern Ireland

Volunteers led by the Rotary Club of Belfast made improvements to the courtyard garden of a senior home in January. The team of Rotarians, community members, and people in transitional employment through the judicial system cleared weeds, constructed raised garden platforms, and filled them with soil. Cold temperatures scaled back their plans, but it was still a "rather back-breaking" effort, says club member Jenny Boyd. A District 1160 grant of about \$1,250 was used to underwrite the expense. Karen Blair, a past president and project leader, recruited colleagues from her law firm to get a little dirt under their fingernails. "This project allows all members to be involved in a very hands-on activity," Blair says. "And even those with no gardening ability can participate by chatting with the residents over coffee."



To read more amazing stories like this one and learn how we give back to Rotary Club of Concord simply visit: www.ReferralsHelpRotary.com together, we can make a difference.