

HOMEward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER



Merry Christmas And Happy New Year!





As a self-described 'Fellow Lover of Holiday Time', I wanted to share with you some exciting updates for the New Year.

It seems most people establish New Year's resolutions, only to, for whatever the reason, fall short of keeping them. Each year I highlight a great book that helped me and my team dramatically improve our follow through on achieving important goals and I wanted to share that with you – as sort of a 'Happy New Year After Christmas Gift'... But more on the book later. Some of your friends, neighbors, associates or relatives may have a New Year's resolution to make a move. Well we can help them, you and our community at The Rotary Club of Concord all at the same time. (see inside for details).

Your Referrals Help The Community!





Check out How I Guarantee Your Sale. Scan the QR Code.





Leticia Almaro Nicolini 925.216.7720

Selling Your Home and **Getting Top Dollar!** Call me TODAY for a free consultation. 925.216.7720







IF YOU OR A FRIEND ARE THINKING ABOUT SELLING, MAKE SURE TO CHOOSE A REAL ESTATE TEAM YOU CAN TRUST!

A real estate team with experience, proven results and a give-back philosophy!

HAVING PEACE OF MIND AND GETTING TOP DOLLAR FOR YOUR HOME. EXPERIENCE COUNTS!

As a result of working with 5,000+ families over a 20-year time period we have developed a special program to help those homeowners wanting to make a move, Sell Fast, For Top Dollar and with the Least Amount of Hassle! So, we are giving homeowners wanting to make a move a very special gift this holiday season.

OUR GUARANTEE to you, your friends and family—

In the month of January, for anyone you know who is wanting to sell their home, I will guarantee the sale of their home at 100% of Market Value or I'll Pay the Difference!*

First, one must outline their goals; I agree to deliver, and if I don't, I pay the penalty. Who do you know considering selling their home who wouldn't benefit from that kind of peace of mind? Just let me know and I'll give them a call! This is where you come in... If you or anyone you know is considering making a move, we would like to offer them a FREE No Obligation-to-Sell Consultation to discuss just how they can make their move, get what they want and do it with the least amount of hassle.

Just as we are thankful for you and your business, I am confident your referrals will be thanking you for steering them in the right direction!

And remember... Your Referrals Help the Community
*Click here to learn more!



As you know, we love making guarantees!

Like our Buyer
Satisfaction Guarantee:

Love the home, or we'll buy it back!

Or our Seller Guarantee:
Your Home Sold or We'll
Buy It! And we guarantee
that a portion of our
income WILL go to a very
worthy cause like The
Rotary Club of Concord!

Call me today for a **free consultation.** I am here to help with your real estate needs.

Leticia Almaro Nicolini 925.216.7720

Check out the Latest on the Market.
Scan the QR Code.













Rotary is where neighbors, friends and problem-solvers share ideas, join leaders and take action to change lives locally and around the world

A Real Estate
Team that

Sives Back!

As part of our Go Serve Big mission statement, we are on a mission to raise \$10,000 for the Rotary Club of Concord. Whether it's providing food for the struggling and hungry through joint partnership with many food pantries, assisting seniors in their homes with small repairs, distributing dictionaries to 3rd graders, painting USA maps at school yards, helping restore the landscape at the Historical Society or beautifying Newhall Park, Rotary leads the way in restoring lives one person and one community at a time.

For more than 110 years, Rotary International has bridged cultures and connected continents to champion peace, fight illiteracy and poverty, save mothers & children, provide clean water and sanitation, support education, grow local economies, protect the environment and fight disease.

Not only will they benefit from our award-winning service, but you can rest assured a very worthy cause will benefit as well!

To refer your friends, neighbors, associates or family members considering making a move just give me a call or pass on my number to them!

Feel free to call me at any time if you are also interested in volunteering with Rotary, either here in Concord or elsewhere. We have a number of active local projects, as well as ways to support our international chapters.

Leticia Almaro Nicolini

& The Almaro Team Your Home Sold Guaranteed Realty 925-216-7720

MAKING A DIFFERENCE

As a community non-profit, Rotary depends on Sponsorships and Donations to continue its leadingedge service. We proudly donate a portion of our income from real estate sales to Rotary to help them continue serving the needs of those who most need it in our community!

So When you hear me say "YOUR REFERRAL HELP THE COMMUNITY..." they really do!



Please make sure to read the attached story. You will see why we love supporting Rotary!





When You Put Others First, You Will Never Be Second!



Your Home Sold GUARANTEED Or I'll Buy 17!*

*Some conditions apply

(925) 216-7720
Visit us on the web at:
www.TheAlmaroTeam.com





The Almaro Team

Leticia Almaro Nicolini

BROKER REALTOR

DRE# 01155073

A real estate team with experience, proven results and a give-back philosophy!

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

Refer your friends, neighbors, associates or family members considering making a move:

- If you received this newsletter via email and want to refer a friend, it's easy! Just CLICK HERE!
- You can pass along my business card to them. Simply text LETY to 925-392-3202 and forward it to them.
- You can go to www.ReferralsHelpRotary.com and enter their contact info online or forward the link to who you know is considering a move.
- 4 Of course you can always call me direct as well at 925-216-7720.

Why I Suport The Rotary Club of Concord:



Born and raised in Mexico City, my family moved to Los Angeles, California when I was fourteen. After obtaining my BS Degree in Accounting in 1981 from USC, I became a US citizen.

I am passionate about helping others, so when I began meeting community leaders involved with Rotary, I saw how easily I was a good fit for their "Service Above Self" philosophy.

I was invited to join the club in 2013, and from the very beginning felt at home in the spirit of fellowship and caring the members showed me and one another. Rotarians dedicate themselves to service within their local community and the world at large, not towards self-serving promotion.

Quickly, I became involved in a number of civic projects fueled by my passion to serve and a desire to experience a bigger community impact by working shoulder-to-shoulder with others.

The familiar motto: "Changing the world one person at a time", is transformation in action! Rotary is an amazing organization with integrity and purpose—values I treasure.

I hope you will join with me in supporting the Rotary Club of Concord, by referring people who are ready to make a move – buying or selling or simply go to www.ReferralsHelpRotary.com and together, we can make a difference!

YOUR HØMESOLD

Rotary projects around the globe

by Brad Webber

Mexico

The Rotary Club of Guadalajara Internacional in March began training girls from the city's underserved communities in the Korean martial art of taekwondo. The Reconoce Tu Poder, or Recognize Your Power, program has trained dozens of girls, says creator Bertha Sánchez García, the club's immediate past president. Sánchez García, a brown belt in the discipline, and Zulema Fernández Sariñana, a member of the Rotary Club of Guadalajara, developed a manual and a training regimen with the assistance of Patricia Mariscal Alcalá, an Olympian who is one of Mexico's most accomplished female taekwondo athletes. "At the end of the program, each girl knows that she is capable of knocking down her obstacles by breaking a board with a kick," says Sánchez García. The effort has been replicated by clubs in two other Mexican towns as well as in India.



United States

The Rotary Club of Conway-Morning, Arkansas, is aiming to deliver birthday messages to every child and young adult in the state's foster care system. Between January and September, more than 2,100 cards had been mailed, with an anticipated 3,700 individuals to be reached annually. "These children already face great uncertainty and disappointments in their lives, and I strongly believe that to consistently remember them on their special day would give them hope to go on, and to show that others around them genuinely care for them," says Mike Altland, a club member who started the campaign. A dozen or so Rotarian volunteers coordinate writing and forwarding cards to foster homes with the Arkansas Division of Children and Family Services and The Call, a statewide nonprofit that works with churches to match children with families. American Greetings, which operates a production facility in the area, donated a supply of cards and envelopes expected to last nearly two years, Altland says.

Germany



A project by the Rotary Club of Rosenheim-Innstadt serves as a reminder that the simplest of gifts can bring joy to children — and delight to the givers. For the past five years, the club has taken up a collection among members, raising about \$1,500 each year to buy Christmas presents. The gifts, delivered to 33 youths during the 2021 outing, included toys and clothing — "whatever you can imagine on a child's wish list," says Hans-Georg Schmidt, immediate past president of the club. A local aid organization selected the recipients. "One girl asked for a skirt, which otherwise the family would never have been able to afford," Schmidt says. Another girl requested and received perfume. A dozen club members coordinate the shopping, packaging, and delivery.

Italy

Up to 169 million tons of unused food is wasted in the European Union every year, and only about 40 percent of Italians take home their uneaten restaurant food. Working with the office of agriculture and food in the Piedmont region, the Rotary Club of Acqui Terme launched a project in April to encourage people to take home their leftovers. It offers recyclable and compostable boxes and wine bags to restaurants, bed and breakfasts, and farmhouses. Rotarians enlist members of the hospitality industry to reduce food waste and develop awareness of the value of quality foods produced by local farmers, says Giacomo Guerrina, immediate past president of the club.

