

# HOMeward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER



Rotary

CLUB OF CONCORD

★★★★★★★

ROTARY

is a global network of 1.2 million neighbors, friends, leaders and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities and in ourselves.





## Labor Day

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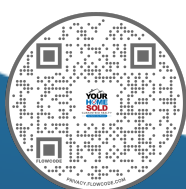
In case you are not sure of the title... It's Labor Day. The Backwards Holiday. Every year when it rolls around, I wonder why is it named Labor Day? Since it's a holiday intended to be just that, a holiday – I would think a better name might be Relax Day or Lazy Day or Sleep-in Day? Maybe even Do-Nothing Day? Something other than Labor Day. After all, we know what labor means. And many will likely be laboring on Labor Day like any other work day.

**Labor Day came about because workers felt they were spending too many hours and days on the job.**

In the 1830s, manufacturing workers were putting in 70-hour weeks on average. Sixty years later, in 1890, hours of work had dropped, although the average manufacturing worker still toiled in a factory 60 hours a week.

These long working hours caused many union organizers to focus on winning a shorter eight-hour workday. They also focused on getting workers more days off, such as the Labor Day holiday and reducing the workweek to just six days.


Check out How I Guarantee Your Sale. Scan the QR Code.



**Your Referrals Help  
The Community!**



Go Serve Big!!! Investing in the People of Our Great Community.



Leticia Almaro Nicolini


Selling Your Home and  
Getting Top Dollar!

Call me TODAY for a free  
consultation  
**925.216.7720**

WHEN YOU PUT OTHERS FIRST

GO  
SERVE  
BIG!

YOU WILL NEVER BE SECOND





These early organizers clearly won since the most recent data shows the average person working in manufacturing is employed for a bit over 40 hours a week and most people work only five days a week.

Surprisingly, many politicians and business owners were in favor of giving workers more time off. That is because workers who had no free time were not able to spend their wages on traveling, entertainment or dining out.

As the U.S. economy expanded beyond farming and basic manufacturing in the late 1800s and early 1900s, it became important for businesses to find consumers interested in buying the products and services being produced in ever greater amounts. Shortening the work week was one way of turning the working class into the consuming class.

So, to celebrate the month of September and the affection for laboring, I have a special announcement to make: I will be laboring, but for a very special reason.

My team and I are dedicated to helping you & those you know buy or sell the place you call home. YOUR referrals can also help us meet our challenge to GIVE more away.

A CORE philosophy at our team is 'the size of the portal you give through is directly related to the size of the portal you receive through'. Therefore, our Mission is to Go Serve Big!!! Serve you, serve those you refer to us and of course, serve a very worthy cause... the great work being done at Rotary Club of Concord.

#### **OUR GUARANTEE to you, your friends, and family—**

**For the month of September, anyone you refer to me who is considering making a move, will receive a guarantee in writing that their home will sell or we will buy it at a price acceptable to them. We just need to agree on the price and possession date with the seller. This is where you can help!**

There is some risk on my part in making such an incredible guarantee, but we are selling just about every home we list for market value, sometimes more, so there is no reason for any homeowner to fret about selling right now.

#### **HAVING PEACE OF MIND AND GETTING TOP DOLLAR FOR YOUR HOME IS WHERE EXPERIENCE COUNTS!**

As a result of working with over 5,000 families during my 20+ year career and through three documented recessions, we have developed a special market-proof program to quickly get an acceptable cash offer on any home at market value.

**IF YOU OR A FRIEND ARE THINKING ABOUT SELLING, MAKE SURE TO CHOOSE A REAL ESTATE TEAM YOU CAN TRUST!**

**A real estate team with experience, proven results and a give-back philosophy!**

***This is where you come in...*** If you or anyone you know is considering making a move, we would like to offer them a FREE No-Obligation-to-Sell Consultation to discuss just how they can make their move, get what they want and do it **with the least amount of hassle.**

**Just as we are thankful for you and your business, I am confident your referrals will be thanking you for steering them in the right direction to getting their home sold!!!**

**AND remember, your REFERRALS help those in need!**

## **A Real Estate Team that *Gives Back***

Go Serve Big!!! Investing in the People of Our Great Community.



**As you know, we love making guarantees!**

**Like our Buyer Satisfaction Guarantee:**

Love the home, or we'll buy it back!

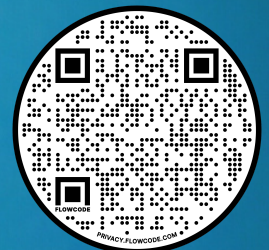
**Or our Seller Guarantee:**

Your Home Sold or We'll Buy It! And we guarantee that a portion of our income WILL go to a very worthy cause like The Rotary Club of Concord!

Call me today for a **free consultation**. I am here to help with your real estate needs.

**Leticia Almaro Nicolini**  
**925.216.7720**

Check out the Latest on the Market.  
Scan the QR Code.



**Your Referrals Help  
The Community!**



**Rotary is where neighbors, friends and problem-solvers share ideas, join leaders and take action to change lives locally and around the world**

**A Real Estate Team that**

**Gives Back!**

As part of our Go Serve Big mission statement, we are on a mission to raise \$10,000 for the Rotary Club of Concord. Whether it's providing food for the struggling and hungry through joint partnership with food pantries, assisting seniors in their homes with small repairs, distributing dictionaries to 3rd graders, painting USA maps at school yards, helping restore the landscape at the Historical Society or beautifying Newhall Park, Rotary leads the way in restoring lives one person and one community at a time.

For more than 110 years, Rotary International has bridged cultures and connected continents to champion peace, fight illiteracy and poverty, save mothers & children, provide clean water and sanitation, support education, grow local economies, protect the environment and fight disease.

Not only will they benefit from our award-winning service, but you can rest assured a very worthy cause will benefit as well!

**To refer your friends, neighbors, associates or family members considering making a move just give me a call or pass on my number!**

Feel free to call any time if you too are interested in volunteering with Rotary, either here in Concord or elsewhere. We have a number of local projects, as well as ways to support our international chapters.

**Leticia Almaro Nicolini**

& The Almaro Team

Your Home Sold Guaranteed Realty

925-216-7720

*Leticia*

## MAKING A DIFFERENCE

*As a community non-profit, Rotary depends on Sponsorships and Donations to continue its leading-edge service. We proudly donate a portion of our income from real estate sales to Rotary to help them continue serving the needs of those who most need it in our community!*

So When you hear me say  
**"YOUR REFERRALS HELP THE COMMUNITY..."** they really do!

**Please make sure to read the attached story. You will see why we love supporting Rotary!**



**When You Put Others First, You Will Never Be Second!**

Go Serve Big!!! Investing in the People of Our Great Community.



# OUR CURRENT AND COMING SOON LISTINGS

**Refer your friends and neighbors, associates or family members considering making a move and you can earn \$500 or more!**

Sign Up at [www.bit.ly/38x83mo](http://www.bit.ly/38x83mo) to learn more about this amazing offer!



## **Charming San Jose Home**

4 Bedrooms, 3 Bath, Approx. 1,787 sq. ft. Lovingly maintained, this home is move-in ready! **Call 925-392-3202 for a Private Showing and More Details.**



## **Awesome Homes in Bethel Island**

Remodeled, 3 beds, 2 baths  
Don't miss this opportunity to step into your dream home! **Call 925-392-3202 for a Private Showing and More Details.**



## **Elegant Mediterranean Chateau**

Unique details, one of a kind architecture, over 5000 sq.ft. of living space.

**Call 925-392-3202 for a Private Showing and More Details.**



## **Your Home HERE Coming Soon!**

**We have ready buyers looking for:**

- 3bed, 2 bath home in Dublin, Pleasanton, San Ramon, Fremont to \$1.2M
- 3 bed, 2 bath home in Martinez or Pleasant Hill to \$700K
- 3 bed, 2 bath home in Pinole, El Sobrante, Concord to \$725K



## Contact Us

*Your Home Sold*  
**GUARANTEED**  
*Or I'll Buy It!\**

\*Some conditions apply

**(925) 216-7720**

Visit us on the web at:  
**www.TheAlmaroTeam.com**



  
**TheAlmaroTeam**

**Leticia Almaro Nicolini**  
BROKER REALTOR  
DRE# 01155073

## A real estate team with experience, proven results and a give-back philosophy!

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

## Refer your friends, neighbors, associates or family members considering making a move:

- 1 If you received this newsletter via email and want to refer a friend, it's easy! Just [CLICK HERE!](#)
- 2 You can pass along my business card to them. Simply text LETY to 925-392-3202 and forward it to them.
- 3 You can go to [www.ReferralsHelpRotary.com](http://www.ReferralsHelpRotary.com) and enter their contact info online or forward the link to who you know is considering a move.
- 4 Of course you can always call me direct as well at 925-216-7720.

## Why I Support the Rotary Club of Concord:



Born and raised in Mexico City, my family moved to Los Angeles, California when I was fourteen. After obtaining my BS Degree in Accounting in 1981 from USC, I became a US citizen.

I am passionate about helping others, so when I began meeting community leaders involved with Rotary, I saw how easily I was a good fit for their "Service Above Self" philosophy.

I was invited to join the club in 2013, and from the very beginning felt at home in the spirit of fellowship and caring the members showed me and one another. Rotarians dedicate themselves to service within their local community and the world at large, not towards self-serving promotion.

Quickly, I became involved in a number of civic projects fueled by my passion to serve and a desire to experience a bigger community impact by working shoulder-to-shoulder with others.

The familiar motto: "Changing the world one person at a time", is transformation in action! Rotary is an amazing organization with integrity and purpose—values I treasure.

I hope you will join with me in supporting the Rotary Club of Concord, by referring people who are ready to make a move – buying or selling or simply go to [www.ReferralsHelpRotary.com](http://www.ReferralsHelpRotary.com) and together, we can make a difference!





# Rotary projects around the globe

by Brad Webber

## United States

At Folsom State Prison in California, small groups of inmates have shifted gears through a project of the nearby Rotary Club of Cameron Park. Since 2007 the club in the Sacramento area has collected used bicycles and delivered them to Folsom, where inmates repair them. Rotarians deliver as many as 500 of the refashioned rides each year to school children from low-income households and to organizations serving homeless people, veterans, refugees, and families displaced by wildfires. "The bike refurbishing program not only provides valuable skills and opportunities for our inmates, but it also allows them to give back to our community in a meaningful way," notes Tracy Johnson, Folsom's acting warden. "Although it's a step toward rehabilitation, it's a big leap toward creating positive change." The club spends about \$1,200 a year on the project. "I look at this as a win-win program," says Don Fuller, the club's immediate past president. "We're picking up bikes that people don't want. The inmates get a sense of satisfaction."



## Uruguay

The Rotary Club of Fray Bentos scooped up 320 servings of paella during a cook-off that has raised thousands of dollars for activities since 2016. Under the guidance of chef Eduardo Casales of La Tomasa restaurant, 23 of the club's members peeled and cut vegetables to fill giant pans with the rice dish in April during this year's event, which raised about \$2,800. The secret ingredient? "The high quality of the inputs used added to the flavor that maintains this traditional paella," along with the charitable deeds enabled by the proceeds, says Alfredo Batista Fernández, a past club president. The club, which maintains a bank of wheelchairs, crutches, walkers, and canes loaned at no charge to people in need, has devoted the proceeds from the food sales to related causes, including the construction of 16 wheelchair-accessible ramps throughout the city of Fray Bentos, as well as at schools.

## Italy



Members of the Rotary Club of Milano International-Net organized an amateur ski race in March to support a local charity's initiative to donate defibrillators to try to prevent cardiac arrest deaths. The ski event attracted about 20 Rotarians, family members, and friends to Aprica, a resort nestled along a pass between Lake Como and the Dolomites. "There were also many nonskiers who enjoyed a beautiful day of sunshine, friendship, and conviviality," says Chiara Giudici, the club's immediate past president. The entry fee and sponsorships brought in more than \$1,750 to purchase a defibrillator for a city park, says Giudici. In October, the club again supported the initiative, which raises money through sports events, by sponsoring a 50-participant tournament of padel, a racquet sport compared to pickleball. That competition provided a defibrillator to the police department.

## Indonesia

The Rotary Club of Jakarta Metropolitan has offered free health checkups since 2015 for older people, mothers and their children, and others. For its eighth medical fair in February, the club expanded its screenings to include homeless people. X-rays detected signs of tuberculosis, bronchitis, or pneumonia in 97 of the 223 people screened. The club followed up to help them overcome barriers to treatment. "Our solution is to involve the civil registry service office to help with the homeless peoples' identification so that they can apply for government insurance and later go to a hospital," says club member Inne Ongkodjojo. "From this incident, we see the need to provide for public health screening, especially for TB, which has a fast and widespread transmission," says Arry Basuseno, the club's immediate past president.



To read more amazing stories like this one and learn how we give back to Rotary Club of Concord simply visit: [www.ReferralsHelpRotary.com](http://www.ReferralsHelpRotary.com) together, we can make a difference.