

HOMeward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER | JANUARY 2021



Leticia Almaro Nicolini
925.216.7720



The **Almaro** Team

**Selling Your Home During
the Holiday Season and
Getting Top Dollar!**

**Call me TODAY for a free
consultation.**

925.216.7720



EXCITING NEW YEARS Resolution

As a fellow Lover of Holiday Time, I wanted to share with you some exciting news for the New Year.

It seems most people establish New Year's resolutions, but for whatever reason they fall short of keeping them. Each year I highlight a great book that helped me and my team *dramatically improve our follow through on achieving important goals* and I wanted to share that with you – as sort of a *Happy New Year After Christmas Gift*; more on the book in a moment.

Some of your friends, neighbors, associates or relatives may have a New Year's resolution to make a move. Well we can help them with that, help you and help the community at Rotary of Concord at the same time. (See inside for details).

**Your Referrals Help
The Community!**



Go Serve Big!!! Investing in the People of Our Great Community.

If you or a friend are thinking about selling, make sure to choose a real estate team you can trust!

A real estate team with experience, proven results and a give-back philosophy!



UNSURE ABOUT SELLING DURING THE HOLIDAYS-

Some home owners wanting to enjoy this Holiday season are less than enthusiastic because they feel trapped. They are desperate to exit their current home and give themselves a big Christmas Gift - a NEW place to call home. I am here to help!

HAVING PEACE OF MIND AND GETTING TOP DOLLAR FOR YOUR HOME. EXPERIENCE COUNTS!

As a result of working with over OVER **1000** families over a **20-year** time span and through three documented recessions, we have developed a special market-proof program to quickly get an acceptable "cash" offer on any home for market value. So, we are giving Home Owners wanting to make a move a **very special gift** this holiday season.

OUR GUARANTEE to you, your friends and family—

For the month of January, anyone you know wanting to sell of their home, I will guarantee the sale of their home for 100% of Market Value or I'll Pay the Difference.*

They Outline the goals, I agree to deliver, if I don't, I pay the penalty. Who do you know considering Selling their home that would benefit from that kind of peace of mind?

Just let me know and we'll give them a call!

This is where you come in... If you or anyone you know is considering making a move, we would like to offer them a **FREE** No Obligation to Sell Consultation to discuss just how they can make their move, get what they want and do **it with the least hassle.**

Just like we are thankful for you and your business, I am confident your referrals will be thanking you for steering them in the right direction on getting their home sold!!!

A Real Estate Team that Gives Back

And remember... Your Referrals Help Continue the Life Changing Work by Rotary International!

Just like last year, we are on a mission to raise \$10,000 for **Rotary Club of Concord!** FOR 47 yEaRS, ROTary International has established itself as the **world's** most respected servant leader connecting more than 10,000 volunteers who have a desire to help those who need help the most.

Continued on next page.



Call me today for a free consultation. I am here to help with your real estate needs.

**Leticia Almaro Nicolini
925.216.7720**

A Real Estate Team that Gives Back! *Continued from page 2.*



Rotary leads the way in restoring lives one person and one community at a time.

Whether it's providing Food for the struggling and hungry through its many food pantries, or providing temporary housing for the displaced or the abused or the homeless, to the jobs programs for struggling neighbors trying to get back on their feet, to the Clothing, the Summer Lunch Programs, the Toy Shop and their Market Place for poverty-stricken neighbors, Rotary leads the way in restoring lives one person and one community at a time.



REFER YOUR FAMILY & FRIENDS:

Who do you know considering buying or selling a home you could refer to our real estate sales team? Not only will they benefit from our award-winning real estate service, a very worthy cause will benefit as well.

I want to make it easy to refer your friends, neighbors, associates or family members considering making a move, so here are your options:

- You can call me direct at 925-216-7720 or pass on my number.
- If you are receiving this issue of *Homeward Bound* by mail, you can complete the Referral Response Card enclosed or pass along one of my business cards.

Over the decades of helping families sell or buy the place they call home we have met some of the most wonderful, loving, caring people sharing the same Go Serve Big values we do!

I hope you and your loved ones had an extra special Holiday Season filled with much joy and happiness.

Go Serve Big!!!
Leticia Almaro Nicolini
& The Almaro Team
925-216-7720

P.S. Please make sure to read the attached story of this awesome kid! You will see why we love supporting Rotary!

MAKING A DIFFERENCE - As a leading non-profit, Rotary depends on Sponsorships and Donations to continue its leading-edge service. We proudly donate a portion of our income from real estate sales to Rotary to help them continue serving the needs of those who most need it in our community!



SO, YOUR REFERRALS REALLY DO HELP YOUR NEIGHBORS WHO NEED HELP THE MOST!



When You Put Others First, You Will Never Be Second!

Go Serve Big!!! Investing in the People of Our Great Community.

A real estate team with experience, proven results and a give-back philosophy!

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

Refer your friends, neighbors, associates or family members considering making a move:

1 If you received this newsletter via email and want to refer a friend, it's easy! Just **CLICK HERE!**

2 You can pass along my business card to them. Simply text LETY to 925-392-3202 and forward it to them.

3 You can go to www.ReferralsHelpRotary.com and enter their contact info online or forward the link to who you know is considering a move.

4 Of course you can always call me direct as well at **925-216-7720**.

Your Home Sold
GUARANTEED
Or I'll Buy It!*

*Some conditions apply

Contact Us



975 Ygnacio Valley Rd.
Walnut Creek, CA 94596

(925) 216-7720

Visit us on the web at:
www.TheAlmaroTeam.com



Leticia Almaro Nicolini

BROKER REALTOR

DRE# 01155073

Why I Support Rotary Club of Concord:



I was born and raised in Mexico City. My family moved to Los Angeles, California when I was fourteen. After obtaining my BS Degree in Accounting in 1981 from USC, I became a US Citizen.

I am passionate about helping others, so when I began to meet many community leaders who were involved with Rotary, it was easy to see that I was a good fit for the "service above self" philosophy embodied by this amazing organization.

I was invited and joined the club in 2013, and from the beginning felt at home with the spirit of fellowship and service that the members shared with each other. Rotary is concerned about caring for the local community and for our world rather than promoting our own business. Building in the community where I live is very important to

me, so I quickly got involved in a number of Rotary sponsored community service projects. My activities with the club were fueled by the purpose and passion I've always had for helping others. It was easy to see how much more I could do by working shoulder-to-shoulder with others.

Part of the Rotary outreach involves the familiar "changing the world one person at a time" philosophy. With the support of the Rotary Club, it is amazing how together we can change lives! Rotary is transformation in action, an organization with integrity and purpose—values I treasure.

I hope you will join me in supporting Rotary of Concord, by referring people ready to make a move – buying or selling. Simply go to: www.ReferralsHelpRotary.com together, we can make a difference.

In the face of a pandemic, the important work of fighting polio must continue

The COVID-19 pandemic has created health challenges that go beyond the disease itself. In May 2020, the World Health Organization reported that, worldwide, 80 million children under age one were not receiving routine vaccinations for a variety of diseases. Pausing vaccinations — which involve close contact between vaccinators, infants, and their families — was necessary in the face of the pandemic. But as UNICEF Executive Director Henrietta Fore warns, “We cannot exchange one deadly outbreak for another.”

Amid these challenges, Rotary’s contributions toward polio eradication are more important than ever. In January 2020, the Bill & Melinda Gates Foundation and Rotary renewed their long-standing partnership, committing to raise an additional \$450 million for polio eradication over the next three years. Rotary is committed to raising \$50 million each year, with every dollar to be matched with two additional dollars from the Gates Foundation. “While response to the COVID-19 pandemic is an urgent global health priority, we cannot let our progress against polio backslide,” says Michael K. McGovern, chair of Rotary’s International PolioPlus Committee and a member of the Global Polio Eradication Initiative (GPEI) Polio Oversight Board. “Our recent success in the African region shows that a polio-free world is achievable, but renewed focus and support for ongoing efforts in the two remaining endemic countries must be prioritized in order to deliver on our promise of a polio-free world.”



In March, the GPEI helped mount a worldwide response to the COVID-19 pandemic, tapping the infrastructure created for polio vaccination and surveillance. All the while, it dedicated funds and other resources to resuming polio vaccination efforts as soon as it was safe to do so, and to adjusting the vaccination and surveillance infrastructure as needed.

Polio experience underpins pandemic response

When COVID-19 emerged, the GPEI brought decades of experience to the response. While critical functions of the polio eradication effort continued, polio workers became involved in contact tracing, testing, and educating communities about hand washing and other ways to reduce transmission of and exposure to COVID-19. In many cases, they carried out both polio eradication and COVID-19 response activities simultaneously.

The polio eradication infrastructure has proved invaluable in the pandemic: GPEI hotlines, emergency operations centers, computers, and vehicles were all enlisted to support the COVID-19 response. In Nigeria, World Health Organization field offices, which are used to coordinate polio eradication efforts, have doubled as hubs for WHO teams focused on COVID-19. In Pakistan, hundreds of polio surveillance officers have been trained in COVID-19 surveillance. In Afghanistan, volunteers who educate communities about polio have been trained to teach people about COVID-19, including hand washing and other preventive measures.

PolioPlus grants continue to fund critical work

Polio immunization activities began resuming in July, with precautions taken to protect frontline workers and communities. With funding from Rotary members, Rotary issued more than \$50 million in PolioPlus grants in June to support polio eradication work in Afghanistan and Pakistan (the last two countries where wild polio remains endemic) and across Africa. In Afghanistan, communications and community outreach work (called “social mobilization”) is crucial; this has included distributing 3 million bars of soap to promote hygiene, protect against polio and COVID-19, and improve local reception of vaccination efforts. In Pakistan, the social mobilization effort has a special focus on outreach to local religious leaders, who can promote vaccinations in mosque announcements and sermons.

For Full Story Click here

To read more amazing stories like this one and learn how we give back to Rotary Club of Concord simply visit: www.ReferralsHelpRotary.com together, we can make a difference.