

# HOMeward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER | SEPTEMBER 2021

**Rotary** is a global network of 1.2 million neighbors, friends, leaders and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities and in ourselves.



Leticia Almaro Nicolini  
925.216.7720

  
**TheAlmaroTeam**

**Selling Your Home and  
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consultation.  
925.216.7720**



**YADILOH SDRAWKCAB EHT**  
**Labor Day!**

In case you are not sure of the title... It's Labor Day. The Backwards Holiday. Every year when it rolls around, I wonder why it is named Labor Day? Since it's a Holiday intended to be just that, a Holiday – I would think a better name might be Relax Day or Lazy Day or Sleep in Day, maybe even Do-Nothing Day, something other than Labor Day. After all, we know what Labor means. And many will likely be laboring on Labor Day *like any other work day*.

**Labor Day came about because workers felt they were spending too many hours and days on the job.**

In the 1830s, manufacturing workers were putting in 70-hour weeks on average. Sixty years later, in 1890, hours of work had dropped, although the average manufacturing worker still toiled in a factory 60 hours a week.

These long working hours caused many union organizers to focus on winning a shorter eight-hour workday. They also focused on getting workers more days off, such as the Labor Day holiday and reducing the workweek to just six days.

(see inside for details)

**Your Referrals Help  
The Community!**



**Go Serve Big!!! Investing in the People of Our Great Community.**

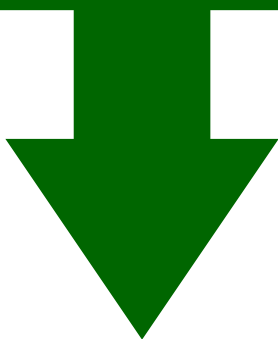
# If you or a friend are thinking about selling, make sure to choose a real estate team you can trust!

## A real estate team with experience, proven results and a give-back philosophy!



As you know, we love making guarantees!

Like our Buyer Satisfaction Guarantee: Love the home, or we'll buy it back! Or our Seller Guarantee: Your Home Sold or We'll Buy It! And we guarantee that a portion of our income WILL go to a very worthy cause like Rotary Club of Concord



Call me today for a free consultation. I am here to help with your real estate needs.

**Leticia Almaro Nicolini**  
**925.216.7720**

These early organizers clearly won since the most recent data show that the average person working in manufacturing is employed for a bit over 40 hours a week and most people work only five days a week.

Surprisingly, many politicians and business owners were in favor of giving workers more time off. That is because workers who had no free time were not able to spend their wages on traveling, entertainment or dining out.

As the U.S. economy expanded beyond farming and basic manufacturing in the late 1800s and early 1900s, it became important for businesses to find consumers interested in buying the products and services being produced in ever greater amounts. Shortening the work week was one way of turning the working class into the consuming class.

So, to celebrate the month of September and the affection for Laboring, I have a special announcement to make: I will be Laboring, but for a very special reason.

My team and I are addicted to helping you and those you know buy or sell the place they call home. In fact, it is a race to help as many as possible so we can GIVE more away.

A CORE philosophy at our team is 'the size of the portal you give through is directly related to the size of the portal you receive through'. Therefore, our Mission is to Go Serve Big!!! Serve you, serve those you refer to us and of course, serve a very worthy cause... the great work being done at Rotary Club of Concord.

## A Real Estate Team that *Gives Back*



AND remember, your REFERRALS  
help the Community!



*Continued on next page.*

**Go Serve Big!!! Investing in the People of Our Great Community.**

**A Real Estate Team that Gives Back!** *Continued from page 2.*



**Rotary is where neighbors, friends and problem-solvers share ideas, join leaders and take action to change lives locally and around the world.**

As part of our Go Serve Big mission statement, we are on a mission to raise \$10,000 for the Rotary Club of Concord. Whether it's providing food for the struggling and hungry through joint partnership with many food pantries, assisting seniors in their homes with small repairs, distributing dictionaries to 3rd graders, painting USA maps at school yards, helping restore the landscape at the Historical Society or beautifying Newhall Park, Rotary leads the way in restoring lives one person and one community at a time.

### **MAKING A DIFFERENCE**

**As a community non-profit, Rotary depends on Sponsorships and Donations to continue its leading-edge service. We proudly donate a portion of our income from real estate sales to Rotary to help them continue serving the needs of those who most need it in our community!**



**SO, YOUR REFERRALS REALLY DO HELP YOUR NEIGHBORS WHO NEED HELP THE MOST!**

For more than 110 years, Rotary International has bridged cultures and connected continents to champion peace, fight illiteracy and poverty, save mothers & children, provide clean water and sanitation, support education, grow local economies, protect the environment and fight disease.

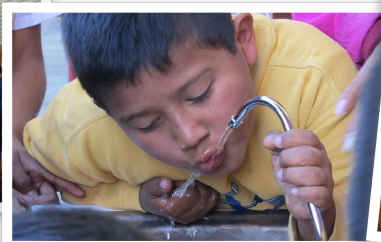
Please make sure to read the attached story. You will see why we love supporting Rotary!

**YOUR REFERRALS HELP THE COMMUNITY** overcome sickness, pain and setbacks.

Who do you know that is considering buying or selling a home that would benefit from our award-winning service and feel good about making a difference? Just give us a call!

Leticia Almaro Nicolini  
& The Almaro Team  
Your Home Sold Guaranteed Realty  
925-216-7720

*Leticia*



*When You Put Others First, You Will Never Be Second!*

**Go Serve Big!!! Investing in the People of Our Great Community.**



## A real estate team with experience, proven results and a give-back philosophy!

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

## Refer your friends, neighbors, associates or family members considering making a move:

1

If you received this newsletter via email and want to refer a friend, it's easy! Just **CLICK HERE!**

2

You can pass along my business card to them. Simply text LETY to 925-392-3202 and forward it to them.

3

You can go to [www.ReferralsHelpRotary.com](http://www.ReferralsHelpRotary.com) and enter their contact info online or forward the link to who you know is considering a move.

4

Of course you can always call me direct as well at **925-216-7720**.

Your Home Sold  
**GUARANTEED**  
Or I'll Buy It!\*

\*Some conditions apply

## Contact Us



**(925) 216-7720**

Visit us on the web at:  
**[www.TheAlmaroTeam.com](http://www.TheAlmaroTeam.com)**



  
TheAlmaroTeam

**Leticia Almaro Nicolini**

BROKER REALTOR

DRE# 01155073

## Why I Support Rotary Club of Concord:



Born and raised in Mexico City, my family moved to Los Angeles, California when I was fourteen. After obtaining my BS Degree in Accounting in 1981 from USC, I became a US citizen.

I am passionate about helping others, so when I began meeting community leaders involved with Rotary, I saw how easily I was a good fit for their "Service Above Self" philosophy.

I was invited to join the club in 2013, and from the very beginning felt at home in the spirit of fellowship and caring the members showed me and one another. Rotarians dedicate themselves to service within their local community and the world at large, not towards self-serving promotion.

Quickly, I became involved in a number of civic projects fueled by my passion to serve and a desire to experience a bigger community impact by working shoulder-to-shoulder with others.

The familiar motto: "Changing the world one person at a time", is transformation in action! Rotary is an amazing organization with integrity and purpose—values I treasure.

I hope you will join with me in supporting the Rotary Club of Concord, by referring people who are ready to make a move – buying or selling or simply go to **[www.ReferralsHelpRotary.com](http://www.ReferralsHelpRotary.com)** and *together, we can make a difference!*



# Rotary projects around the globe

by Brad Webber

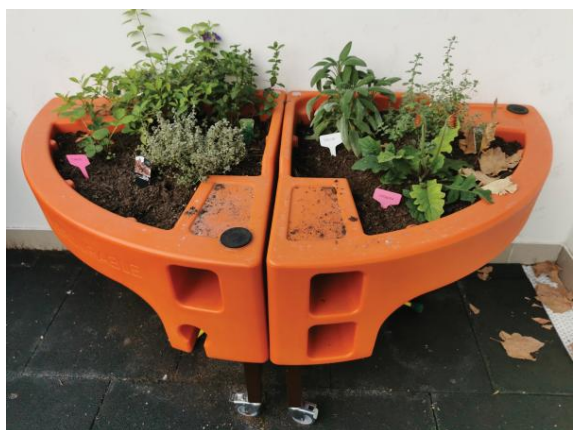
## Mexico

In Ciudad Juárez, one woman's work to protect children from street violence has blossomed into Soles de Anapra, a center serving approximately 80 young people. Since 2014, the Rotary Club of El Paso, Camino Real, Texas, has been donating goods to Ms. Lourdes Contreras for the after-school program she runs out of a small house. In 2015, the club decided to find her a bigger, better space. \$25,000 was donated by 16 Rotary clubs in Ciudad Juárez, along with two partners in New Mexico: the Rotary clubs of Los Alamos and Silver City, who are frequent contributors and visitors to the center. In addition, \$10,000 was raised from a 5K run sponsored by the Eaton Corporation. All of these monies allowed the Rotary Club of El Paso, Camino Real, Texas to purchase a 6,000 square foot warehouse in 2016. This past April, the Club completed the refurbishment of the building even as the pandemic temporarily halted the after-school program.



## United States

In October, about a dozen Rotarians from the Rotary Club of Eau Claire Morning, Wisconsin, along with some of their family members, used a product called Invisible Spray to stencil temporary, water activated artwork on sidewalks throughout the city. Rainworks, the manufacturer of the hydrophobic, nontoxic liquid spray, donated the product, which allows users to create designs that only appear when the sidewalks are wet. At a cost of about \$130, 16 ounces can cover up to 110 square feet. "We thought in the difficult times of the pandemic, we could bring smiles to our community" and inspire other organizations to do the same, says Sarah Stackhouse, a co-president of the club. A "thank you" below an image of a firefighter's hat was traced outside a fire station, while a drawing at the entrance to a theater featured musical notes and the words, "singing in the rain" suggesting pedestrians do the same!



## France

The Rotary Club of Nice Riviera Côte d'Azur has tackled an oversized number of projects in France and beyond in recent years. It worked with a sister club, the Rotary Club of Norwich, England, to install a rainwater recovery system in Ho, Ghana and has done fundraising for cancer research. The Rotarians also donated to a charity that purchased garden planters valued at more than \$6,000 for local pediatric medical facilities in Nice. The club also raises funds for cancer research. At local grocery stores, in exchange for a donation of 1 €, club members offer tokens used to unlock shopping carts.

## South Africa

When COVID-19 shutdowns heightened hunger in his country, Rex Ifechukwude Oameh turned his family's living room into a sandwich assembly area to prepare food for those in need. Oameh, who is a member of the Rotaract Club of Blouberg and the Rotary Club of Blouberg, along with his family members made the effort a Friday tradition. Fellow Rotaractors sometimes help prepare the sandwiches and most of the food is given to the Milnerton Community Action Network for distribution. Oameh has spent more than \$1,500 on food, and a bread company has also pitched in to provide bread and soup. Oameh received contributions recently to fray the project's costs as a birthday present!



ARTICLE SOURCE [CLICK HERE](#)

To read more amazing stories like this one and learn how we give back to Rotary Club of Concord simply visit: [www.ReferralsHelpRotary.com](http://www.ReferralsHelpRotary.com) together, we can make a difference.