



Rick & Karey Kendrick

Your Home Sold
GUARANTEED
*Or I'll Buy it!**

IN  HOUSE
EXCLUSIVE INFORMATION FOR THE
KENDRICK HOMESELLING TEAM VALUED CLIENTS

FALL ISSUE

For information on our exclusive Guaranteed Sale Program, order a Free Report by visiting www.KendrickGuarantee.com Or FREE Recorded Message: 1-866-274-7448 ID# 5072 or call Rick direct at 561-702-4782 (no obligation to list) and Start Packing!

*Seller and Rick Kendrick must agree on guaranteed price and possession date at time of listing.

Living by Values

Everyone has values. Although from some of the programs on television nowadays, just what those values are is a question.

Recently we read a great book by Ken Blanchard, *Managing by Values*, that is written for business people primarily, but the life applications I got out of it were equally beneficial to anything I discovered on the business front.

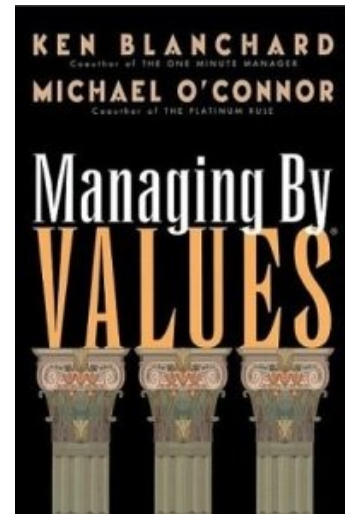
By committing to a common purpose and shared values, any family can adopt a way of living out life that allows all those who the family impacts to WIN! One of the things I regret as a parent was not helping my children earlier in life lay out a life plan centered around certain core principles. Sure, we did and still do parent around a set of values like, always be honest and always give your best, but tying this in to a WRITTEN life plan early I believe would be better than good.

Most everyone reading this has some sort of vision for their life; What you want your future to look like and be like. That future becoming a reality or not is directly impacted by the values we live by daily. Ex. It would be difficult to have a future where we are debt free if we don't have a value of stewardship. Valuing stewardship and having a value of stewardship ARE two different things. So, when I say LIVE by values, I mean HOW you live, not ideas or intentions to live by.

When we started Chasewood Realty, it was during the economic downturn and we started from zero or grown out of an existing one, and one of the FIRST things I did was put on paper the VALUES we would LIVE BY. What I discovered when writing them down is that they reflect my own personal life's values.

There will be challenges to your values. Almost daily in fact. But I can say that I personally have NEVER regretted living by my core values. I can however say that I do have regrets in life and many of those are when I deviated or compromised on those values.

In his book, *Managing By Values*, Ken Blanchard says the most important thing in life is to decide what is most important. Excellent advice for sure. Let's take it a step further and add... and live that way. I have met other people who have written life plans that include core values, mission statement and real bold vision. But, most people I ask about this do not have any such thing written out. They may have it in their heads, but I think we all know that when we write it down, it's much more likely to happen. Plus, we can adjust as we go.



INSIDE THIS ISSUE

- ◆ LIVING BY VALUES
- ◆ FALL MARKET
- ◆ HOUSE PRICES
- ◆ LOCAL BUSINESSES & COUPONS

Let's say that we are on a quest to GROW, personally and professionally. Well, that will mean CHANGE. It is impossible to grow and stay the same, stay the same and grow. So, if we want to GROW, we must adapt CHANGE as core value. That may translate in to a value like Continual Improvement or Embrace Continual Improvement.

We can also use the word ALIGNMENT here. We already know from watching the downfall of people in our world that our personal life must be in alignment with our stated core values. When we see or hear about someone's values, and then experience behavior that runs contradictory, its tough to watch. And if we personally get out of alignment with our stated values, it's tough to experience. There are consequences for a life NOT lived by values.



If you like the idea of a written plan for a life lived by values, or you know someone who can benefit from such a thing, consider picking up a copy of Ken Blanchard's book, Managing by Values and read it or pass it on.

For the record here are a few values we at Chasewood Realty believe in:

Second mile service: Go Serve Big!!!
Empower and Inspire Others
Results Driven
Value Relationships by Expressing Gratitude
Expect the Best Always

You can see that the first letter of each value spell out SERVE. Our belief is that a great business is FOR others. So, it's not about what we want FROM people, it's what we want FOR them. And as I mentioned, a business is really a reflection of its people and their values. We are committed to LIVING by Values!

Go Serve Big!!!

A handwritten signature in blue ink, appearing to read 'Rick & Karey Kendrick'.

Rick & Karey Kendrick

Find Out What Homes in Your Neighborhood are Selling For . . .

FREE SERVICE FOR PALM BEACH AREA HOME OWNERS

You can Receive a FREE computerized printout of recent Home Sales & Current Listings anywhere in the Palm Desert area mailed to you at NO Cost, or Obligation.

You don't have to talk to anyone. Just call our 24/hr hotline below and leave a message indicating which streets or buildings you would like to have information on. **You will receive by mail, a computerized printout on each active property for sale (or recently sold)** including the address and photo of the home, a description of key features, along with the list price and (if relevant) the sale price.

This information will give you a good idea of what your home might sell for if you were to put it up for sale in today's market.

To receive a Computerized Area Home Sales Report call:

1-866-274-7448 ID# 2075

(24/hr recorded message)



123 Main Street, Your Town
Listed: 02/04/12 for \$675,000
Sold: 03/05/12 for \$667,000

667 Any Street, Your Town
Listed: 04/01/12 for \$1,095,000
Sold: 04/14/12 for \$1,050,000

The Real Estate Investor Building Wealth Through Real Estate



Here's this month's BEST BUYS:



Juno Beach, Est. NOI \$47,800
Quadplex, Four 2/1 units



West Palm Beach, Four Units, 3/1, 3/2, 2/1,
2/1



West Palm Beach, Four Units, All four are One Bedrooms

Corner

Cash Flow Cabins



Done For You. Turn Key Real Estate Investment
Opportunities in the Great Smoky Mountains!
Guaranteed Cash Flow or We Pay You the Difference!*

FREE List Available upon Request.

call NOW at 678-436-8280.

We have special financing options available for these cabins as well as tenants who will rent these cabins if you need assistance with that.

If these homes do not interest you, then contact us about other great investment opportunities.

Just know the good deals go fast!

If you know of anyone else who may be interested in building wealth through real estate investing, please pass on my contact info or provide me with their info.

Thank you!
Rick Kendrick
561-702-4782

Your Referrals Help the Kids!



As you may have heard, **Little Smiles** is a volunteer organization that provides toys, games, DVD's, computers, VIP outings, celebrity meet & greets, concerts, sporting event tickets, theme park tickets, junk food runs & much much more... for children in local hospitals, hospices and shelters throughout South Florida.

So even though we are eager to enjoy Spring, others are simply hoping they can be here to see it.

This is why we have resolved to do what we can to help.

For every referral we receive this year, we are donating a portion of our income to Little Smiles. We are on a mission to raise \$10,000 for Little Smiles.

This is where you can help. Life moves fast for some and we are eager to make the Home Selling or Home Buying experience a smooth and rewarding one. Over the last years of helping hundreds of families sell their home and/or buy another, we have met some wonderful, loving, caring people. People like you!



For anyone considering a move that we help, you can rest assured that not only will they get the award winning service we are known for, but that a solid portion of the income we receive from the transaction will go toward a very worthy cause.

Your Referrals Really Do Help the Kids...

We want to make it easy to refer your friends, neighbors, associates or family members considering making a move, so here are your options:


1. You can pass along our business card to them, We have enclosed a couple here for that purpose.
2. You can go to www.LittleSmilesReferrals.com and enter their contact info on line or forward the link to who you know considering a move.
3. Of course you can always call us direct as well at 561-702-4782.

You and your referrals mean more than ever to our team. As we move forward in this new season, please know we are extremely thankful for you and your being a special part of our business. With all our appreciation.

Rick & Karey Kendrick

Owners, Chasewood Realty

P.S. Please consider doing business with some of our favorite people:



CrossCountry
More than a **Mortgage**

Eric Rosemary
Branch Manager
D 954.312.3104
F 954.229.1030
erosemary@myccmortgage.com



100
YEARS OF EXCELLENCE
NORTH EAST CHURCH STREET
GROWING COMPANIES



Zillow
★★★★★
5-STAR LENDER

We've Got You Covered*



HWA
Home Warranty of America

Protect your budget from expensive repairs with a home warranty. Home warranty plans cover everything from appliances to plumbing, electrical and air conditioning.

*Rick Kendrick Team VIP Buyers Receive a FREE Home Warranty. Conditions Apply—call for details.

Your Home Sold
GUARANTEED
*Or We'll Buy it!**

For information on our exclusive Guaranteed Sale Program, order a Free Report by visiting www.KendrickGuarantee.com Or FREE Recorded Message: 1-866-274-7448 ID# 5072 or call Rick direct at 561-702-4782 (no obligation to list) and Start Packing!

*Seller and Rick Kendrick must agree on guaranteed price and possession date at time of listing.