

Passion Meets Properties

THE OFFICIAL NEWSLETTER OF
ASPIRE REALTY

PREPARED BY
Nate Stiles
Marketing Intern

TIGHT SELLER'S MARKET? CONSIDER NEW CONSTRUCTION

Most of the country is experiencing a very tight real estate market. Inventory levels are historically low, perhaps owing to the concern of strangers traipsing through the home during this time. Additionally, because most people are staying home, they have been able to focus on their property and how it fits into their lifestyle, emphasizing the need to right-size their environment.

With properly-priced homes moving quickly off the market, homebuyers are frustrated. For those who can be flexible with their timing, new construction offers an appealing alternative to the resale market.

New construction offers the buyer a fresh, blank canvas on which to create their perfect home. In any market, this can be appealing, but when resale inventory is low, this is even more attractive. Yet, new construction is more than modern floorplans and beautiful finishes. Before buying new construction, it's important to ask a few questions first:

How long will the property take to build, and what possible delays could affect that timeframe? How does that timeline fit in with selling your current home or finding interim housing?

- Is your completion date affected by the sale or occupancy of other units or phases?
- What is included in the base unit and what are the additional costs for custom add-on options?
- What are the HOA (homeowner's association) fees and what do they cover?

In addition, it's important to understand the exact location of the new home and any planned developments or improvements which could affect the home in the future – road noise, parking or traffic congestion, view, etc. For those trying to compete in this resale seller's market, it could be time to buy new. Developers are offering some great incentives in this climate, and it can be a great alternative for those with a little time to wait.

WHAT'S IN THIS ISSUE?

Tight Seller's Market? 1
Meet Nate, Our Intern 2
Recipes of the Month 3
Homes that need Buyers 4
Meet the Team 5

MEET NATE, OUR INTERN

Nate Stiles

Since January 2021, I have been Marketing Intern for Aspire Realty here in Fargo, ND and I'm excited to finally tell you a little about myself and explain what I do for Aspire.

My name is Nate Stiles, I am a current senior at Concordia College in Moorhead, MN pursuing my degree in Business- Marketing. My 4 years at Concordia have helped guide me to where I am now through a variety of courses taught by amazing professors. This has really gotten me to appreciate all majors and walks of life. I also continue to learn and grow with my marketing courses through multiple projects that encourage critical thinking and analyzing.

At Concordia, I serve as Social Media Executive of Concordia's Marketing Club as well as President of Concordia's International Business Club. The first engages in outreach to clubs on campus to help promote their events while also holding our own events that foster self-growth in marketing. The International Business Club aims to bring guest speakers to talk about their experience of business from across borders. The goal is to foster the understanding of new cultures while encouraging the concept of connecting globally-minded Cobbers. As President, I plan and outline our meetings with my board, conduct meetings, and outreach to recruit members.

Outside of Concordia, a new hobby of mine since Covid-19 is home-brewing my own coffee. Whether it's hot or cold brew, I've been learning about different brewing methods but my method of choice is the French Press. It is simple, but it brews great coffee. I've learned the importance of Single Origin coffee and how it supports the beautiful countries coffee beans come from as well as supporting local coffee shops in the area.



So what do I do for Aspire Realty?

As a marketing intern for this local real estate agency, I am creating, scheduling, and pulling analytics of digital and print promotional content including social media, postcards, handbook guides, and listing binders. Every week I aim to get one major project done, like this newsletter, but one of my favorite weekly projects would be putting together customized listing reports for our clients. I have the opportunity to create Facebook advertisements promoting their homes regarding an open house, a price improvement, or just our weekly post updates! I love it because I can show off how one social media post compared to last week's.

It's been fun creating new designs, experimenting with new and past color schemes that work for Aspire, and editing virtual tour promotional videos for a few of our listings. Throughout the internship, I will continue to post the virtual tours on our YouTube channel.

We have received multiple positive comments from our clients recently that thoroughly enjoyed their experience with Katherine and our team, so I have had the opportunity to create some social posts highlighting their experience and thanking them.

Our team here at Aspire is awesome! Each of them has helped guide me through things that I didn't quite fully understand at first and they continue to support and challenge me with new projects to work on.

I enjoy interning here because of these reasons and I personally feel motivated to work hard to grow their platform. Stay Safe!



Recipes of the month

COOKING RECIPE

Becky's Hotdog Hotdish

- 2 Tbsp. Chopped Onion
- 2 Tbsp. Chopped Green Pepper
- 1 Tbsp. Butter
- 1 lb. package of Hotdogs
- 15 3/4 oz. Can Barbeque Beans
- 11 1/2 oz. Can Bean + Bacon Soup
- 8 oz. Can Whole Kernel Corn, drained
- (Could Use 1 cup Frozen Corn)
- Refrigerated Biscuit Tube

Saute onions, green pepper, and butter.

Set aside 2 hotdogs. Thinly slice the rest and add to the skillet. Add barbeque beans, soup, and corn.

Open and separate biscuits, take the 2 hotdogs set aside and cut them into pieces. (10 pieces for 10 biscuits.) Wrap each piece in a biscuit and slit the top of biscuits.

Pour bean mixture in baking dish and top with biscuits.

Bake at 350° F for 20-30 min. Check bottoms of biscuits to see if done.

Serves 6*

BAKING RECIPE

Jen's Chocolate Chip Cookies

- 3 cups Brown Sugar
- 1 1/2 cups Sugar
- 3 cups Crisco (butter flavored)
- 3 Tbsp. Vanilla
- 6 Eggs
- 6 cups plus 12 Tbsp. Flour
- 3 tsp. Salt
- 3 tsp. Baking Soda
- 3 cups Chocolate Chips (2 - 12 oz bags)

Mix brown sugar, sugar, Crisco, and vanilla until well mixed.

Add in eggs.

Once all eggs are mixed in, add the rest of the ingredients.

Drop by Tablespoons and bake for 12 minutes for 375 degrees.

Makes 10 dozen cookies*



Homes that need buyers

WE CURRENTLY HAVE THE FOLLOWING HOMES LISTED:



699 20 1/2 Avenue E
West Fargo
5 3
3,677 sqft
\$530,000



237 S Schnell Drive
Oxbow, ND 58047
5 4
3,708 sqft
\$637,400

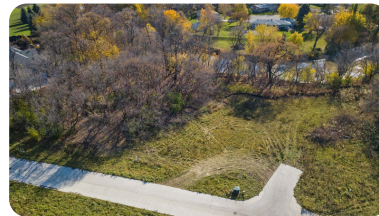


*Model**
5517 11 Street W
West Fargo
3 3
2,848 sqft
\$319,679

*Model**



1326 Commander
Drive W, West Fargo
3 3
2,796 sqft
\$405,616



Lot
65 35 Avenue E
West Fargo
\$265,000

If you know someone you know someone who would be a great fit for one of these awesome properties, please share us with them! Call us at: 701-929-6487



SUCCESS STORY

Bethany Friendshuh and Devin Hagen

"They went above and beyond for us! Not only did the team help us buy our first home, but they also help with personal issues going on! We highly recommend this team!"

Thank YOU

Meet the team



KATHERINE KIERNAN

Owner/Broker/Agent



JEN AMES

Transaction Coordinator



BECKY CRONIN

Executive Assistant



CALLIE CAVETT

Inside Sales Agent



JUSTIN CROSS

Agent



NATE STILES

Marketing Intern

contact us

TO SET UP AN
APPOINTMENT

Katherine Kiernan

R E A L T O R

office - 701.4.ASPIRE
cell - 701.306.8303
4150 19th Ave S Ste 302
Fargo, ND 58103

Office Hours

Monday - Friday: 8-5pm
Saturday: Noon-4pm
Sunday: Available upon
request after 12pm

For any requests for
after-hours or weekends,
we kindly ask for 24
hours advance notice.



visit online

@AspireRealtyFM
aspirerealtyfm.com