

HOMeward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER | SEPTEMBER 2022

Rotary
CLUB OF CONCORD



Leticia Almaro Nicolini
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TheAlmaroTeam

**Selling Your Home and
Getting Top Dollar!**

**Call me TODAY for a free
consultation.
925.216.7720**



Labor Day

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In case you are not sure of the title... It's Labor Day. The Backwards Holiday. Every year when it rolls around, I wonder why it is named Labor Day? Since it's a Holiday intended to be just that, a Holiday – I would think a better name might be Relax Day or Lazy Day or Sleep in Day, maybe even Do-Nothing Day, something other than Labor Day. After all, we know what Labor means. And many will likely be laboring on Labor Day like any other work day.

Labor Day came about because workers felt they were spending too many hours and days on the job.

In the 1830s, manufacturing workers were putting in 70-hour weeks on average. Sixty years later, in 1890, hours of work had dropped, although the average manufacturing worker still toiled in a factory 60 hours a week.

These long working hours caused many union organizers to focus on winning a shorter eight-hour workday. They also focused on getting workers more days off, such as the Labor Day holiday and reducing the workweek to just six days. (see inside for details)

**Your Referrals Help
The Community!**



Go Serve Big!!! Investing in the People of Our Great Community.

If you or a friend are thinking about selling, make sure to choose a real estate team you can trust!

A real estate team with experience, proven results and a give-back philosophy!



AS YOU KNOW, WE LOVE MAKING GUARANTEES!

Like our Buyer Satisfaction Guarantee: Love the home, or we'll buy it back! Or our Seller Guarantee: Your Home Sold or We'll Buy It! And we guarantee that a portion of our income WILL go to a very worthy cause like **The Rotary Club of Concord**



Call me today for a free consultation. I am here to help with your real estate needs.

Leticia Almaro Nicolini
925.216.7720

These early organizers clearly won since the most recent data show that the average person working in manufacturing is employed for a bit over 40 hours a week and most people work only five days a week.

Surprisingly, many politicians and business owners were in favor of giving workers more time off. That is because workers who had no free time were not able to spend their wages on traveling, entertainment or dining out.

As the U.S. economy expanded beyond farming and basic manufacturing in the late 1800s and early 1900s, it became important for businesses to find consumers interested in buying the products and services being produced in ever greater amounts. Shortening the work week was one way of turning the working class into the consuming class.

So, to celebrate the month of September and the affection for Laboring, I have a special announcement to make: I will be Laboring, but for a very special reason.

My team and I are dedicated to helping you & those you know buy or sell the place you call home. YOUR referrals can also help us meet our challenge to GIVE more away.

A CORE philosophy at our team is 'the size of the portal you give through is directly related to the size of the portal you receive through'. Therefore, our Mission is to Go Serve Big!!! Serve you, serve those you refer to us and of course, serve a very worthy cause... the great work being done at Rotary Club of Concord.

A Real Estate Team that

Gives Back



AND remember, your REFERRALS help the Community!



Continued on next page.

Go Serve Big!!! Investing in the People of Our Great Community.

A Real Estate Team that Gives Back! *Continued from page 2.*



Rotary is where neighbors, friends and problem-solvers share ideas, join leaders and take action to change lives locally and around the world.

As part of our Go Serve Big mission statement, we are on a mission to raise \$10,000 for the Rotary Club of Concord. Whether it's providing food for the struggling and hungry through joint partnership with many food pantries, assisting seniors in their homes with small repairs, distributing dictionaries to 3rd graders, painting USA maps at school yards, helping restore the landscape at the Historical Society or beautifying Newhall Park, Rotary leads the way in restoring lives one person and one community at a time.

MAKING A DIFFERENCE

As a community non-profit, Rotary depends on Sponsorships and Donations to continue its leading-edge service. We proudly donate a portion of our income from real estate sales to Rotary to help them continue serving the needs of those who most need it in our community!



SO, YOUR REFERRALS REALLY DO HELP YOUR NEIGHBORS WHO NEED HELP THE MOST!

For more than 110 years, Rotary International has bridged cultures and connected continents to champion peace, fight illiteracy and poverty, save mothers & children, provide clean water and sanitation, support education, grow local economies, protect the environment and fight disease.

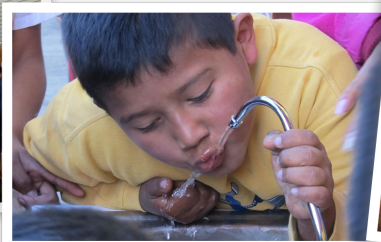
Please make sure to read the attached story. You will see why we love supporting Rotary!

YOUR REFERRALS HELP THE COMMUNITY overcome sickness, pain and setbacks.

Who do you know that is considering buying or selling a home that would benefit from our award-winning service and feel good about making a difference? Just give us a call!

Leticia Almaro Nicolini
& The Almaro Team
Your Home Sold Guaranteed Realty
925-216-7720

Leticia



When You Put Others First, You Will Never Be Second!

Go Serve Big!!! Investing in the People of Our Great Community.

A real estate team with experience, proven results and a give-back philosophy!

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

Refer your friends, neighbors, associates or family members considering making a move:

1

If you received this newsletter via email and want to refer a friend, it's easy! Just **CLICK HERE!**

2

You can pass along my business card to them. Simply text LETY to 925-392-3202 and forward it to them.

3

You can go to www.ReferralsHelpRotary.com and enter their contact info online or forward the link to who you know is considering a move.

4

Of course you can always call me direct as well at **925-216-7720**.

Your Home Sold
GUARANTEED
Or I'll Buy It!*

*Some conditions apply

Contact Us



(925) 216-7720

Visit us on the web at:
www.TheAlmaroTeam.com




TheAlmaroTeam

Leticia Almaro Nicolini

BROKER REALTOR

DRE# 01155073

Why I Support Rotary Club of Concord:



Born and raised in Mexico City, my family moved to Los Angeles, California when I was fourteen. After obtaining my BS Degree in Accounting in 1981 from USC, I became a US citizen.

I am passionate about helping others, so when I began meeting community leaders involved with Rotary, I saw how easily I was a good fit for their "Service Above Self" philosophy.

I was invited to join the club in 2013, and from the very beginning felt at home in the spirit of fellowship and caring the members showed me and one another. Rotarians dedicate themselves to service within their local community and the world at large, not towards self-serving promotion.

Quickly, I became involved in a number of civic projects fueled by my passion to serve and a desire to experience a bigger community impact by working shoulder-to-shoulder with others.

The familiar motto: "Changing the world one person at a time", is transformation in action! Rotary is an amazing organization with integrity and purpose—values I treasure.

I hope you will join with me in supporting the Rotary Club of Concord, by referring people who are ready to make a move – buying or selling or simply go to **www.ReferralsHelpRotary.com** and *together, we can make a difference!*

Rotary projects around the globe

by Brad Webber

Canada

Herring are food for salmon, halibut, lingcod, seabirds, and orcas and other marine mammals, and are a traditional staple of First Nations tribes' diet. But herring populations are in decline because of overfishing and the degradation of preferred egg-laying surfaces such as kelp fronds and eelgrass. In February, Rotarian "sea foresters" in British Columbia dropped herring curtains into Porpoise Bay, northwest of Vancouver. The curtains — heavy-duty landscape fabric cut to lengths of about 8 feet, floated with foam and nylon rope or PVC pipe, and anchored with rocks — are ideal surfaces for the fish's eggs. Since 2020, nearly 30 volunteers have installed more than 100 curtains and returned weekly to monitor them through the spawning cycle. Six Rotary clubs are participating in the project, led by the Rotary Club of Sechelt.



Columbia

Public safety in Cali has improved since the mid-1990s, when drug cartels lorded over the city. The Rotaract Club of Cali-Norte is promoting peace and conflict resolution through its Re-Créate initiative, "a social and psychoeducational intervention project" involving role-playing, discussions, arts and crafts, music, and athletics at a local school, says Diana Rivera, immediate past president of the club. Since 2017, hundreds of children have participated in the program, which covers social topics such as bullying, setting personal boundaries, and team building. "We make two visits per semester on Saturdays," Rivera says of the initiative. Though the COVID-19 pandemic has sidelined a popular soccer tournament fundraiser, individual donors, raffle proceeds, and other initiatives have filled the gap as the club works to enhance Re-Créate with digital offerings.

England

The Rotary Club of Boston rallied donors from the community and other local Rotary clubs to aid a public-run air ambulance service. With more than \$20,000 generated through a crowdfunding site, the club far exceeded its goal of raising \$13,500 to install lighting for the grass helipad and a windsock at Pilgrim Hospital in Boston. "The lights are dual-visual and infrared, solar-powered, and can be switched on from the cockpit of a helicopter," says Geoff Day, the club's immediate past president, noting that civil aviation regulations prohibited flights to and from the facility during darkness without the upgrade. With the regional major trauma center in Nottingham more than an hour's drive away, the improvement will save lives, Day says. Extra money that was raised will be used to fund a blood warmer for the helicopter.



Uganda

Although the island of Buyiga is located in a swamp adjacent to Lake Victoria, the largest lake in Africa, its nearly 20,000 residents face a shortage of potable water; the island's one private well regularly served only 10 percent of the population. Enter the Rotary Club of Rubaga Lake View, which teamed with Swedish Rotarians from District 2390 in an adopt-a-village effort. By late 2021, six boreholes had been sunk across Buyiga, providing water to a school and the island's sole medical facility. Kristian Rankloo of the Rotary Club of Burlöv-Karstorp visited in 2019 through his charity Help at Hand, spurring him to solicit the \$30,000 needed for the project from Swedish Rotary members and businesses, says Paul Kagga of the Rubaga Lake View club. "The community provided local materials like sand, bricks, and land. Our club was responsible for the monitoring, implementation, and evaluation," Kagga says. Now the club is focused on raising \$25,000 to expand Buyiga's schools.



ARTICLE SOURCE [CLICK HERE](#)

The
Rotary
Foundation



To read more amazing stories like this one and learn how we give back to Rotary Club of Concord simply visit: www.ReferralsHelpRotary.com together, we can make a difference.