### HOMEward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER | JULY 2022





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Selling Your Home and Getting Top Dollar! Call me TODAY for a free consultation.

925.216.7720





We assume the rights of freedom and debate its boundaries in politics, yet how often do we take time to reflect on what freedom means to us personally?

Freedom is not a concept carved from stone; it is malleable and personal, always shifting shape depending on where you find yourself standing and the angle of the slanting light.

My personal definition of freedom is the ability to act based on my convictions without external restriction or retribution. It is the ability to represent myself as I see myself to be, not having to hide or disguise who I am in order to pursue happiness, fulfillment, and growth. It is the power of free self-expression. Personal freedom is one of my top three values.

Of course, there are boundaries to freedom. My actions should not hurt others or restrict their personal freedoms, and so this is the dance of conscience. Will what I want conflict with what others want or need? If so, how can I have the personal autonomy I need while respecting the freedom of those around me?

I believe there is always a path for mutual free expression, when we respect one another. Today, as we prepare to celebrate Freedom Month, I offer the following quotes as food for thought and as writing prompts: (see inside for details)

Your Referrals Help The Community!





# If you or a friend are thinking about selling, make sure to choose a real estate team you can trust!

A real estate team with experience, proven results and a give-back philosophy!



### AS YOU KNOW, WE LOVE MAKING GUARANTEES!

Like our Buyer Satisfaction
Guarantee: Love the home, or
we'll buy it back! Or our Seller
Guarantee: Your Home Sold or
We'll Buy It! And we
guarantee that a portion of
our income WILL go to a very
worthy cause like The Rotary
Club of Concord



Call me today for a free consultation. I am here to help with your real estate needs.

Leticia Almaro Nicolini 925.216.7720 "We must be free not because we claim freedom, but because we practice it." — William Faulkner

"If we don't believe in freedom of expression for people we despise, we don't believe in it at all." — Noam Chomsky

And I leave you with these questions: Which, if any, of these quotes resonate with you? What do you believe about freedom and how do you describe or define it for yourself?

"We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness."

Beautiful famous words. Those words really come to life for us when you consider the idea of owning real estate, especially your own home.

My guaranteed sale program is a solution to 'the unlucky mishap' in real estate of homeowners experiencing a catch-22. In fact, this is how successful businesses are built: Identify a problem and solve it.

In today's market, many homeowners really want to make a move, but are finding themselves in a catch-22 – Do we sell first or buy first? They don't want to end up stuck, owning two homes at once or none at all.

The solution to this dilemma is my guarantee: **"Your Home Sold Guaranteed at a Price Agreeable to You or I'll Buy It\*"** My own revolution, so to speak, to the age-old dilemma of whether to buy first or sell first.

# A Real Estate Team that Gives Back

AND remember, your REFERRALS help the Community!

#### A Real Estate Team that Gives Back! Continued from page 2.



# Rotary is where neighbors, friends and problem-solvers share ideas, join leaders and take action to change lives locally and around the world.

As part of our Go Serve Big mission statement, we are on a mission to raise \$10,000 for the Rotary Club of Concord. Whether it's providing food for the struggling and hungry through joint partnership with many food pantries, assisting seniors in their homes with small repairs, distributing dictionaries to 3rd graders, painting USA maps at school yards, helping restore the landscape at the Historical Society or beautifying Newhall Park, Rotary leads the way in restoring lives one person and one community at a time.

For more than 110 years, Rotary International has bridged cultures and connected continents to champion peace, fight illiteracy and poverty, save mothers & children, provide clean water and sanitation, support education, grow local economies, protect the environment and fight disease.

Please make sure to read the attached story. You will see why we love supporting Rotary!

#### **MAKING A DIFFERENCE**

As a community non-profit, Rotary depends on Sponsorships and Donations to continue its leading-edge service. We proudly donate a portion of our income from real estate sales to Rotary to help them continue serving the needs of those who most need it in our community!

**YOUR REFERRALS HELP THE COMMUNITY** overcome sickness, pain and setbacks.

Who do you know that is considering buying or selling a home that would benefit from our award-winning service and feel good about making a difference? Just give us a call!

Leticia Almaro Nicolini & The Almaro Team Your Home Sold Guaranteed Realty 925-216-7720

Leticia

SO, YOUR REFERRALS REALLY DO HELP YOUR NEIGHBORS WHO NEED HELP THE MOST!





When You Put Others First, You Will Never Be Second!

# A real estate team with experience, proven results and a give-back philosophy!

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

## Refer your friends, neighbors, associates or family members considering making a move:

- If you received this newsletter via email and want to refer a friend, it's easy! Just CLICK HERE!
- You can pass along my business card to them. Simply text LETY to 925-392-3202 and forward it to them.
- You can go to www.ReferralsHelpRotary.com and enter their contact info online or forward the link to who you know is considering a move.
- Of course you can always call me direct as well at 925-216-7720.



\*Some conditions apply

### **Contact Us**



(925) 216-7720
Visit us on the web at:
www.TheAlmaroTeam.com





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### Why I Support Rotary Club of Concord:



Born and raised in Mexico City, my family moved to Los Angeles, California when I was fourteen. After obtaining my BS Degree in Accounting in 1981 from USC, I became a US citizen.

I am passionate about helping others, so when I began meeting community leaders involved with Rotary, I saw how easily I was a good fit for their "Service Above Self" philosophy.

I was invited to join the club in 2013, and from the very beginning felt at home in the spirit of fellowship and caring the members showed me and one another. Rotarians dedicate themselves to service within their local community and the world at large, not towards self-serving promotion.

Quickly, I became involved in a number of civic projects fueled by my passion to serve and a desire to experience a bigger community impact by working shoulder-to-shoulder with others.

The familiar motto: "Changing the world one person at a time", is transformation in action! Rotary is an amazing organization with integrity and purpose—values I treasure.

I hope you will join with me in supporting the Rotary Club of Concord, by referring people who are ready to make a move – buying or selling or simply go to **www.ReferralsHelpRotary.com** and *together, we can make a difference!* 

### Rotary projects around the globe

by Brad Webber

#### Haiti

The Louverture Cleary School, a 360-student secondary school near Port-au-Prince, has used solar power since 2005, but it lacked batteries capable of providing dependable energy. Kent Gilges, a member of the Rotary Club of Canandaigua, New York, saw this need while volunteering with his family at the school, which is run by an education nonprofit, called the Haitian Project. "I was passing by the dormitory," Gilges recalls. "I looked in the window and there were 40 kids in one room, all trying to study by one lightbulb." In late 2020, Gilges' son and his son's friend took up the challenge to provide reliable power as a school capstone project, supported by the Canandaigua Club as well as other clubs in District 7120 (New York) and the Rotary Club of St. Petersburg, Florida. The batteries, wiring, inverters and other equipment were supplied by a company operated by a Louverture Cleary graduate. "A big storm can blow through and now they will be able to run their power needs for three days," Gilges says.



#### Canada

When Canada suspended the export of potatoes to the United States from Prince Edward Island because of a fungus found in two fields, Rotarians in Ontario rallied to help farmers offset their losses. Dozens of clubs coordinated the purchase, transport, and distribution of the still-edible crops to food banks. The Rotary Club of Bracebridge began the effort, tapping local government connections to arrange for a provincial grant of about US \$9,000 to cover the acquisition and transport of 4,000 10-pound bags of potatoes from one of the growers. On 19 February, members of five area Rotary clubs and one Rotaract club gathered in a warehouse to offload the spuds, sort the bags, and deliver them to 14 food pantries. Some 800 miles away, at his family farm near Charlottetown, Prince Edward Island, Rick Sanderson marvels at the thoughtfulness of those who worked with him to salvage a portion of his harvest. "I just really appreciate Rotary helping us out here in the time of need," Sanderson says.



#### Ghana

In the immediate aftermath of an explosion that leveled a village in southwestern Ghana and killed at least 13 people, Rotary clubs across the country rushed in with aid. The Rotary Club of Tarkwa brought in clothing, food, soap, and other items just one day after the January disaster, which had been triggered by the collision of a motorcycle and a truck carrying mining explosives. The club's involvement was not a one-off, says Abdel-Razak Yakubu, a club member. Later, Yakubu says, they learned that nearly 200 children had lost their homes — and with them, essential school supplies such as uniforms, books, and stationery. Using nearly \$4,500 donated by Ghanaian clubs, the Tarkwa Rotarians were able to replace the supplies in February.

#### **Netherlands**

Celebrating national foodstuffs is a tradition among Dutch Rotary members. Clubs produce and sell such goods as beer, wine, and coffee to generate money for charity, says Pieter Schut of the Rotary Club of Naarden-Bussum, a past governor of District 1570. After taking a field trip to view bee cabinets managed by club member and part-time apiarist Erik Berkelmans and the local beekeepers' association, club members had a honey of an idea: They began processing and marketing jars of honey as a fundraiser. Berkelmans, Schut, and two other club members packaged and sold the first 60 jars, each with 18 ounces of honey, for about \$8 each, with the proceeds funding an information board near the beekeepers' stand at the Goois Nature Reserve.





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