

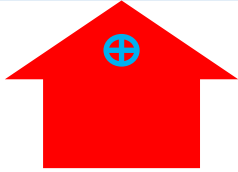


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# MARKET WATCH

*Real Estate News for those on the Move*

September

## Empty Nesters: How to Know When it's Time to Sell the Place You Call Home

Are you an "Empty Nester" who needs a home for the future? Is it time to downsize or to move into another home more suitable for your glorious retirement years?

Like thousands of residents in our area, you may be discovering that after years of non-stop child traffic in and out of your doors, toys on the floor, music floating throughout, suddenly you can hear a pin drop over the quiet hum of the refrigerator. Your rooms are filled with pictures and memories of this wonderful time of your life, but there are many empty rooms gathering dust now that your children have moved on. The freer years ahead are exciting ones to look forward to, and it's time for you to move on as well.

If you find yourself in this situation, you're in vast and good company. And what that means is that there are many wonderful opportunities for you to create this new chapter in your life...if you know what is takes to get the most out of the equity you've built up in your current home.

To help you understand the issues involved in making such a move, and how to avoid the 9 most common and costly mistakes most Empty Nesters make, a new report called "Empty Nester: How to Sell the Place You Call Home" has been prepared which identifies these issues, and shows you how to steer clear of the mistakes that could cost you literally thousands of dollars.

**To hear a brief recorded message about how to order your FREE copy of this report call toll-free 1-866-274-7449 and enter 4013. You can call any time, 24 hours a day, 7 days a week.**

Get your free special report NOW to find out how you can fly your empty nest with the most cash in your pocket.

## Discover 3 Ways to Save Thousands When You Buy a Home

If you're like most homebuyers, you have two primary considerations in mind when you start looking for a home. First, you want to find the home that perfectly meets your needs and desires, and secondly, you want to purchase this home for the lowest possible price.

When you analyze those successful home buyers who have been able to purchase the home they want for thousands of dollars below a seller's asking price, some common denominators emerge. While the negotiating skills of your agent are important, there are three additional key factors that must come into play long before you ever submit an offer.

This topic has been the subject of extensive analysis by Industry Experts, and a summary of their findings, and a specific step-by-

step purchase plan for homebuyers, can be found in a new special report called "Homebuyers: How to Save Thousands of Dollars When You Buy".

This free report outlines the psychology of how a seller sets their asking price, and gives you 3 simple steps to follow, before you even set foot in a seller's home, which could help you to successfully slash thousands of dollars off the price of the home you want.

**To hear a brief recorded message about how to order your FREE copy of this report call toll-free 1-866-274-7449 and enter 4014. You can call any time, 24 hours a day, 7 days a week.**

Get your free special report NOW to find out how you can save thousands of dollars when you buy a home.

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This remarkable kit has helped dozens of area homesellers save thousands of dollars and countless headaches. Now you too can maximize your home's salability with this Homeseller's Marketing Kit. **The kit contains:** a **Free Special Report** revealing 27 Valuable Tips to Sell Your Home Fast and for Top Dollar and a **Free Video** that shows you how to "Price and Prepare Your Home for Sale". To order any time, 24 hours a day, simply call **1-866-274-7449 ID #4028**. We'll mail you your free marketing kit at NO CHARGE and WITHOUT OBLIGATION.

IT'S

**YOUR**

MOVE

### Homesellers: Discover How You Can Get Your Asking Price

When you decide to sell your home, setting your asking price is one of the most important decisions you will ever make. Depending on how a buyer is made aware of your home, price is often the first thing he or she sees, and many homes are discarded by prospective buyers as not being in the appropriate price range before they're even given a chance of showing.

Your asking price is often your home's "first impression", and if you want to realize the most money you can for your home, it's imperative that you make a good first impression.

This is not as easy as it sounds, and pricing strategy should not be taken lightly. Pricing too high can be as costly to a homeseller as pricing too low. Taking a look at what homes in your neighborhood have sold for is only a small part of the process, and on it's own is not nearly enough to help you make the best decision. A recently study, which compiles 10 years of industry research, has resulted in a new special report entitled "Homesellers: How to Get the Price You Want( and Need)". This report will help you understand pricing strategy from three different angles. When taken together, this information will help you price your home to not only sell, but sell for the price you want.

To hear a brief recorded message about how to order your FREE copy of this report call toll-free 1-866-274-7449 and enter 4016. You can call any time, 24 hours a day, 7 days a week.

Get your free special report NOW to learn how to price your home to your maximum financial advantage.

### INFORMATION CORNER

Valuable **FREE** reports for Buyers and Sellers e-mailed or mailed to you at no cost or obligation. Call anytime, 24 hours a day: **1-866-274-7449** and **enter the ID#** of the information that you would like to receive.

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### BEWARE OF HOME INSPECTION PITFALLS BEFORE LISTING YOUR HOME FOR SALE

According to industry experts, there are over 33 physical problems that will come under scrutiny during a home inspection when your home is for sale.

Order a FREE Special Report which identifies the eleven most common of these problems, and what you should know about them before you list your home for sale.

Order your FREE copy of this report call toll-free 1-866-274-7449 and enter 4003. You can call any time, 24 hours a day, 7 days a week.

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