

REALTY



OUR MISSION

Our mission is to bring about the future of real estate. As a technology-based real estate company headquartered in southwest Florida, we are the solution for all of your real estate needs.

Home Buying Reimagined. RealtyQuest, Inc.

WHO WE ARE

RealtyQuest Inc. is a full-service real estate company located in southwest Florida, servicing the Gulf Coast areas of Fort Myers to Marco Island.

We are a team of full-time, fully committed Realtors. We promise to use a proactive approach to help our clients reach their goals. Our experienced team values honesty

and dedicated customer service. This, coupled with unparalleled social and digital marketing expertise, ensures each client has the best experience buying or listing a home.

listing a home. As experienced Realtors, we understand the importance of



listening to each client's situation and needs. We prioritize home buyer education, ensuring all of our clients are prepared at each step of the way.

We offer our sellers a results-driven marketing campaign with cutting edge technology. We advise our clients on how to price and market their home effectively. We offer a premium listing service to all our clients, including social and digital marketing packages and open houses, resulting in effective online exposure.

Our Realtors are properly trained on how to effectively use the tools provided to them in order to grow their businesses and provide their clients with the best experience!

LEAD GEN & SOCIAL MEDIA

Leads come through our website daily and are distributed to our agents at no cost! In addition, we manage four lead programs in which our agents can choose to participate. These leads are pre-approved, and sometimes rate locked – by our mortgage partner before being referred to our agents. On these leads, a portion of commission is returned to the brokerage, as we give cash back to home buyers after closing for using our preferred mortgage and real estate partners.

We also offer OpCity leads to our agents!



Given the mobile and tech-savvy nature of today's client, we understand the importance of strong digital marketing strategies. Our digital marketing team is available to set up a Facebook business page for you, or improve on one you may already have, while also providing content we post for you!

We continue to support our agents by promoting your new listings and open houses on social media for you, as well as featuring listings monthly on the radio.









WHAT WE OFFER

100% COMMISSION W/ 100% BROKERAGE SUPPORT

Accessible Broker	\$0.00	Business Cards	\$0.00
Comissions, Inc CRM	\$0.00	Name Badge	\$0.00
DotLoop Transaction Management	\$0.00	For Sale & Open House Signs	\$0.00
Office Leads That Convert to Sales	\$0.00	Sales Skills Training	\$0.00
Custom Facebook Business Page	\$0.00	Proven Listing Package	\$0.00

We think our agents should keep 100% of their commission in their pocket, where it belongs!

We are filling the gap between the education provided by the boards with sales training and coaching to help you compete in our Southwest Florida market. You'll enjoy in-house training and education, monthly coaching, educational seminars, and onboarding support based on an individual agent's needs and production.



We use Dotloop, a complete transaction management platform, designed to empower our team to take their business to the next level. With DotLoop, we can offer entirely paperless transactions, streamlined processes, superior forms management over other systems and pre-set with all forms needed for our agents to list or sell a property.

Commissions Inc. (CINC) is the industry leader in online real estate lead generation. In addition to fueling our website, the CINC conversion engine is a powerful tool for converting leads into sales. With CINC's CRM, agents can contact their assigned leads, leads are put into an automatic drip campaign based on answers to DISC assessment questions and lead conversion rate increases. The CINC mobile app on your phone makes contacting and tracking your leads easier than ever.

LEADERSHIP TEAM



PATTI WHITE | PRESIDENT, REALTYQUEST, INC.

Patti White initially joined RealtyQuest's sister company Norcom Mortgage in 2008, after 20 years in the legal industry. In 2018, Patti spearheaded the creation of RealtyQuest Inc. and has continued to grow the thriving real estate company with over 20 agents and three offices - in Naples, Bonita Springs, and Ft. Myers, FL.

In addition to her work with RealtyQuest, Patti is an

associate member of the Women's Council of Realtors in Florida, a licensed mortgage loan originator, and a member of the Florida Association of Mortgage Professionals.

SUZANNE MCGUIRE | BROKER, PMN, SRES, CNE, CFRM

Suzanne McGuire is the broker at RealtyQuest Inc. Since 2007, Suzanne has been working full time in the SWFL Real Estate market. In that time, she has been fortunate enough to help hundreds of sellers, investors and home buyers reach their real estate goals! Suzanne uses her exceptional negotiating skills to assist her clients in buying, selling, investing, and leasing properties in Southwest Florida.



Suzanne McGuire is a true professional that works day and night for her clients and our team. Bringing a tremendous amount of professionalism, knowledge, and enthusiasm to RealtyQuest Inc.